GEOTHERMAL RISING NEXT GEN GEO

Position Title: Fundraising Subcommittee Lead, Geothermal Rising Student Committee
Position Term: 1 year, January-December, with the option of 1 additional year reelection
Time Commitment: 4-8 hours a month

The Advisor for this position is: A Geothermal Rising Professional Member or former Geothermal Rising Student Committee President/Subcommittee Lead.

General Student Committee Leadership Responsibilities:
As a leading role in the GR Student Committee, the primary responsibilities include preparing the specific subcommittee's plan and budget for the term, setting yearly goals, and ensuring their successful completion by the end of the term. The subcommittee leads will develop their strategic approach using a template of previous goals, events, and incentives. Additionally, leaders must submit quarterly progress reports for the Board of Directors, collaborate with the committee president to align goals with the broader organizational objectives, and maintain clear communication to ensure the subcommittee's contributions align with the overarching mission of Geothermal Rising. As representatives of the GR Student Committee, Subcommittee Leads are expected to be professional and maintain good behavior throughout the duration of their term.

Position Description:
The Fundraising Lead is responsible for the Fundraising Subcommittee and for planning, coordinating, and executing fundraising activities to support the Geothermal Rising Student Committee's initiatives and events. This position plays a crucial role in securing financial resources for student programs, scholarships, and participation in geothermal energy conferences and workshops. This position may be held by up to 2 individuals.

Position Responsibilities and Tasks:
- Develop and implement a comprehensive fundraising strategy for the calendar year
- Organize and oversee fundraising events, such as the technical workshops
- Coordinate merchandise sales (e.g., t-shirts, mugs) during conferences and other events
- Manage inventory and sales of promotional items throughout the year
- Coordinate with other committee members to plan workshops and outreach activities that can generate funds
- Identify and pursue potential sponsors, donors, and partners within the geothermal industry
- Create and manage crowdfunding campaigns for specific projects or events
- Maintain accurate records of all fundraising activities, donations, and merchandise sales

GEOTHERMAL RISING NEXT GEN GEO

- Prepare and present fundraising reports to the Committee and work with GR staff to ensure proper management and allocation of raised funds.
- Develop promotional materials for fundraising events and campaigns
- Engage with alumni and industry professionals to seek support and mentorship opportunities
- Coordinate fundraising efforts and ensure proper disbursement of funds for travel grants and research prizes

Advisor Role and Responsibilities:

- Provide guidance and support to the Fundraising Lead in developing effective fundraising strategies
- Assist in identifying potential industry contacts and sponsors for fundraising efforts
- Review and approve fundraising plans and budgets proposed by the Fundraising Lead
- Offer insights on industry trends and best practices in fundraising within the geothermal sector
- Help navigate any legal or ethical considerations related to fundraising activities
- Facilitate connections between the student committee and professional networks in the geothermal industry
- Attend key fundraising events when possible to show support and engage with potential donors
- Mentor the Subcommittee Lead in developing professional skills and industry knowledge
- Ensure alignment between fundraising activities and the overall goals of Geothermal Rising
- Provide guidance on pricing strategies for merchandise and fundraising events
- Assist in developing criteria for travel grants and research prizes
- Offer insights on balancing fundraising activities with fund disbursement for student support
- Help ensure compliance with university and organization policies regarding fundraising and fund distribution

Advisor Time Commitment:

- Average of 3 hours a month