



OCTOBER 24-27, 2027
PEPPERMILL RESORT |
RENO, NEVADA

20
27



GRC Sponsorship Prospectus 2027

GRC 2027 | RENO, NV | OCTOBER 24-27

On behalf of Geothermal Rising, we're pleased to invite you to become a sponsor of GRC 2027 in Reno! Your sponsorship demonstrates your commitment to geothermal and provides meaningful visibility among a highly engaged, diverse audience of stakeholders, influencers, and decision-makers. With your support, we can deliver impactful programming and create lasting value for participants and partners alike.

Within these pages, you'll find a wide range of items, events, and opportunities to choose from. The Branding, Exhibit, and Support options you select will determine your overall sponsorship level and the additional benefits associated with it.

1,500+

Attendees
Anticipated for 2027

2x

Growth in attendance over
the last five years

48/38

States & Countries
represented at GRC 2026

130+

Presenting authors
at GRC 2025

We welcome the opportunity to collaborate and tailor a sponsorship package that meets your goals while furthering the mission and success of GRC 2027!

Contact Becky Atchley

GR Development & Partnerships Manager | becky@geothermal.org

Book on-site at GRC 2026 to hold Advanced Early Bird exhibit rates through November 14.
Standard Early Bird rates apply November 15 - February 15.

Sponsorship Levels

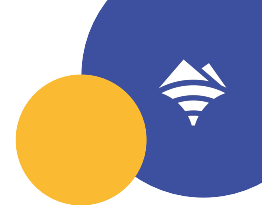


Exhibit + Sponsor spend combined can bring added benefits. Once you've made your sponsor and exhibit selections, add them all together to see which level you've achieved.

BRONZE

\$10,000

SILVER

\$15,000

GOLD

\$20,000

DIAMOND

\$25,000

Benefits that unlock at every level

- Dedicated Social Media Post acknowledging your support in advance of the event
- Logo inclusion on the Sponsor Sticker Sheet, distributed to all attendees
- Complimentary Full-Conference & Exhibit-Only Registrations, in addition to those included with your exhibit space
- Sponsor and/or Exhibitor ribbons for every individual registered from your company
- 1-2 minute speaking opportunity to connect with attendees (limited; specifics determined by GR staff)
- 20-minute Hosted Technical Satellite Session
- Branding visibility at each day's Networking Breaks
- Discounted advertising in the Geothermal Rising Bulletin - Special Event Edition
- GRC Logo Package – recognition on the GRC website, mobile app, select signage, and select GRC promotional emails

Want more benefits added to your sponsorship level?

Add on any standalone sponsorships to access even more visibility:

\$500-\$2000 – additional digital recognition on socials

\$2,500-\$7,500 – additional digital recognition on socials & website, plus VIP Plenary Seating (limited to eight seats/company – connect with us to confirm availability)

Networking, Meals, & Breaks



Networking Events

\$7,500

Sunday Opening Reception Co-Sponsor

SUN, OCT 24: 4 CO-SPONSORS AVAILABLE

The kickoff to the conference in the Exhibit Hall – Unique logo branding, tabletop signage, and the chance to greet attendees and hand out swag as they arrive.

\$7,500

Monday Night Mixer Co-Sponsor

MON, OCT 25: 4 CO-SPONSORS AVAILABLE

A conference favorite with food, drinks, and fun at an offsite venue (TBA) – branding throughout, plus a swag giveaway table.

\$7,500

Geothermal HOF & Awards Ceremony

TUE, OCT 26: EXCLUSIVE

Put a spotlight on our 2027 Award winners – verbal recognition at the start of the session and the opportunity to present an award.

\$3,500–\$10,500

Tuesday Evening Networking Reception

TUE, OCT 26: 3 CO-SPONSORS AT \$3,500 OR EXCLUSIVE AT \$10,500

Our exhibit hall events are always packed – tabletop signage and recognition on the GRC website, app, and select signage.

\$1,500

Wednesday Closing Network Mixer

WED, OCT 27: 2 CO-SPONSORS AVAILABLE

Help us close the show on a high note – this well-attended 1-hour mixer follows immediately after the last Technical Sessions.

Meals & Breaks

\$7,500

Lunch Sponsor

MON, TUE, OR WED – EXCLUSIVE DAILY (3 AVAILABLE)

Logo on the program agenda, on tables during lunch hours, and on lunch signage.

\$5,500

Continental Breakfast Sponsor

MON, TUE, OR WED – EXCLUSIVE DAILY (3 AVAILABLE)

Logo on the program agenda, on tables during lunch hours, and on lunch signage.

\$7,500

Coffee Station Sponsor

MON, TUE, OR WED – EXCLUSIVE DAILY (3 AVAILABLE)

Logo on the program agenda, on tables during lunch hours, and on lunch signage.

Education & NextGen Geo



Networking Events

\$3,500

Field Trip Sponsor

One complimentary Field Trip registration; logo and recognition alongside the session listing in the online program agenda; optional electronic literature download in the Conference App. Limited space available for all field trips, contingent on availability at time of registration.

\$5,000

Plenary Session Supporter

ONE EXCLUSIVE SUPPORTER PER PLENARY SESSION

Logo and recognition alongside the session listing in the online program agenda; logo on signage outside the session room; optional electronic literature download in the Conference App; logo recognition on the session walk-in slide.

\$5,000

Student Travel Grant Sponsorship

By supporting the travel fund, donors help remove financial barriers for students who would not otherwise be able to attend GRC 2027. Donate directly at www.geothermal.org/donations.

CONTACT VANESSA ROBERTSON, DIRECTOR OF POLICY AND EDUCATION
VANESSA@GEOTHERMAL.ORG

NextGen Geo Support Opportunities

\$5,500

Headshot Photo Station

A complimentary service offered alongside the Job Fair, Monday-Wednesday, with your company's branding letting attendees know who made it possible.

\$1,500

Best Student Poster Award

Always a technical highlight of the event - verbal recognition of your support during the poster winner announcement and presentation.

\$500

Student Supporter Sponsorship

Your sponsorship directly supports student engagement at GRC - logo and recognition on Student Committee signage in the Exhibit Hall and Conference App.

Advertising & Branding



Physical Branding

\$15,000

Reusable Water Bottle Sponsor

Attendees walk the conference with your branded bottles; refill stations throughout. GRC covers production & delivery.

\$12,500

Lanyard Sponsor

Your brand everywhere - logo alongside the GRC logo on every lanyard. GRC fulfills order & delivery; strict deadlines apply.

\$12,500

Hotel Key Card & Housing Webpage

Logo with hotel/accommodation info on the GRC website, plus custom hotel key cards for the GRC hotel block.

\$7,500

Attendee Reusable Bag Sponsor

Co-branded bags for every attendee, carried through the exhibit hall and reused long after they get home.

\$7,500

Floor & Aisle Clings - Exhibit Hall

Floor & aisle graphics where the traffic is, guiding attendees past your stand.

\$5,000

Floor & Aisle Clings - Registration

Graphics through registration & meeting areas, where everyone passes at least twice a day.

\$2,500

VIP Sticker Sheet

Logo on the sticker sheet handed to every attendee. Automatic benefit for Diamond-level sponsors.

\$2,000

GRC Attendee Choropleth Map

Logo on this high-traffic interactive map, where attendees mark their city of origin, plus the printed map.

\$5,000

Graph Paper Sponsor

Your Logo on the notepads attendees carry from session to session throughout the conference.

\$3,500

Device Charging Station

Company branding on a charging station attendees visit throughout the day - high dwell time, high visibility.

Advertising & Branding Cont.



Digital Offerings

\$10,000

Mobile App "Home Page" Sponsor

Your ad appears on the app home screen every time it's opened - the go-to source for attendees all week.

\$2,500

Mobile App Logo Advertisement

Logo placed as an ad in the app, continuously accessed by attendees throughout the event.

\$3,000

Website Footer Advertisement

Footer branding on the official conference website through the high-traffic pre-conference season.

\$2,000

Website Sidebar Advertisement

Sidebar placement during the website's peak traffic period, before and during the conference.

Prices Vary

Lobby Digital Signage – Peppermill Resort

All four sides \$10,000 exclusive Panoramic screen \$7,500; up to 2 sponsors. Single side \$4,500

GRC Annual Golf Outing



Drive your brand visibility and lead the field as a premier sponsor of the GRC Annual Golf Tournament, taking place Sunday, October 24, 2027 in Reno. Course to be announced!

\$7,500

Tournament Co-Host

Co-host the tournament! Company name and logo on ALL communications: website, signage, and 5-10 minutes of presentation during the awards luncheon. Includes a Foursome and 2 Hole Sponsorships.

\$5,000 / \$1,700

Golf Lunch Sponsor

Exclusive at \$5,000, or 3 co-sponsors at \$1,700. Signage on lunch tables and food stations; logo on website. Includes Two Registrations and 2 Hole Sponsorships.

\$3,500

Hole-In-One Competition Sponsor

Premiere signage at the selected hole and recognition in tournament promotions and on the website. Includes a Foursome.

\$3,000

Beverage Cart Sponsor

Logo placement on the Beverage Cart, banners, and tournament signage. Includes Two Registrations and a Hole Sponsorship.

\$3,000 / \$1,000

Golf Breakfast Sponsor

Exclusive at \$3,000, or 3 co-sponsors at \$1,000. Signage on all breakfast tables and food stations; logo on website. Includes One Registration and a Hole Sponsorship.

\$2,500

Birdie Sponsorship

Top position for all company logo placements on the website and tournament signage. Includes One Registration and a Hole Sponsorship.

\$1,500

Par Sponsorship

Company logo placement on the website and tournament signage. Includes a Hole Sponsorship.

\$1,500

Mulligan Balls Sponsor

Company logo printed on Mulligan Balls - logo must be submitted by the artwork deadline. Includes a Hole Sponsorship.

\$950

Competitive Challenges Sponsor

The base hole-sponsorship add-on is included automatically with several packages above.

\$1,500

Raffle Prize Sponsor

Logo placement on the website and tournament signage. Connect with us if you'd like to contribute a unique raffle item!

\$250

Hole Sponsor

The base hole-sponsorship add-on - included automatically with several packages above

Prices Vary

Raffle and Swag Bag Contributions

Donate raffle prizes, door prizes or swag-bag items that golfers will love—and put your brand directly into the hands of participants.



2027 Exhibit Pricing

Advanced Early Bird Rates

	10' x 10' Booth	10' x 20' Booth	20' x 20' Open Island
2027 GR Organization Members (Discounted)	\$5,500	\$8,250	\$15,400
Non-Organization Members (Standard Rate)	\$6,500	\$9,750	\$18,200
Non-Profit/ Gov. Agencies / Nat. Labs & Universities	\$4,500	N/A	N/A

Each 10'x10' Booth Includes

8' high-back drape, 3' high-side drapes, 6' skirted table, 2 chairs, and a single-line ID sign - plus 1 complimentary Full-Conference Registration and 1 complimentary Exhibit Hall-Only Registration.

8' x 10' Booth (New for 2027)

A smaller stand option, ideal for first-time exhibitors and available to all organizations. Advanced Early Bird: \$4,400 member · \$5,200 Non-member · \$3,600 nonprofit, government, lab, or university.

Standard Early Bird rates apply November 15 - February 15; Standard rates apply February 16 until sold out. Full rate table on the Exhibit Space Application. Any persons utilizing complimentary registrations must register through the online portal by the registration deadline - no complimentary registrations will be granted on-site without prior approval from GRC staff.

Ready to reserve your space?

Contact Becky Atchley | GR Development & Partnerships Manager | becky@geothermal.org

Peppermill Resort | Reno, NV | October 24-27, 2027

2027 Exhibit Pricing



Advanced Early Bird Rates (Through November 14, 2026)

	10' x 10' Booth	10' x 20' Booth	20' x 20' Open Island	8' x 10' (New)
2027 GR Organization Members (Discounted)	\$5,500	\$8,250	\$15,400	\$4,400
Non-Organization Members (Standard Rate)	\$6,500	\$9,750	\$18,200	\$5,200
Non-Profit/ Gov. Agencies / Nat. Labs & Universities	\$4,500	N/A	N/A	\$3,600

Standard Early Bird Rates (Through November 15, 2026–February 15, 2027)

	10' x 10' Booth	10' x 20' Booth	20' x 20' Open Island	8' x 10' (New)
2027 GR Organization Members (Discounted)	\$6,500	\$9,500	\$17,500	\$5,200
Non-Organization Members (Standard Rate)	\$7,500	\$11,000	\$20,500	\$6,000
Non-Profit/ Gov. Agencies / Nat. Labs & Universities	\$5,500	N/A	N/A	\$4,400

Standard (February 16, 2027 until sold out)

	10' x 10' Booth	10' x 20' Booth	20' x 20' Open Island	8' x 10' (New)
2027 GR Organization Members (Discounted)	\$7,500	\$10,500	\$18,750	\$6,000
Non-Organization Members (Standard Rate)	\$8,500	\$12,000	\$21,750	\$6,800
Non-Profit/ Gov. Agencies / Nat. Labs & Universities	\$5,500	N/A	N/A	\$4,400

Corner Premium

Add a \$250 corner premium fee to your total when completing the application for a corner- requested booth.

All rates include

Each 10'x10' includes 8' high-back & 3' high-side drape, a 6' skirted table, 2 chairs, an ID sign, and 1 complimentary Full-Conference + 1 Exhibit-Only registration.

Networking, Education, & NextGen



Check every sponsorship you'd like to reserve. Advanced Early Bird rates hold through November 14th.

Networking Sponsorship Opportunities

☐ Sunday Opening Reception - 4 Co-Sponsors	\$7,500
☐ Monday Night Mixer - 4 Co-Sponsors	\$7,500
☐ Geothermal HOF & Awards Ceremony - Exclusive	\$7,500
☐ Tuesday Evening Reception - 3 Co-Sponsors	\$3,500
☐ Tuesday Evening Reception - Exclusive	\$10,500
☐ Wednesday Closing Mixer - 2 Co-Sponsors	\$1,500
☐ Exclusive Lunch Sponsor - Mon, Tue, or Wed	\$7,500
☐ Exclusive Breakfast Sponsor - Mon, Tue, or Wed	\$5,500
☐ Exclusive Coffee Station - Mon, Tue, or Wed	\$5,500

Education Focused

☐ Plenary Session Sponsor	\$5,000
☐ Field Trip Sponsor	\$3,500
☐ Student Travel Grant Sponsorship	\$5,000

Nextgengoe - Student Support

☐ Headshot Photo Station	\$5,500
☐ Best Student Poster Award	\$1,500
☐ Student Supporter Sponsor	\$500

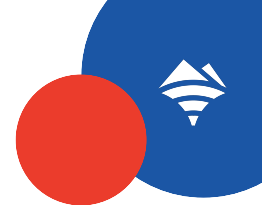
Sponsor Level Achieved

Combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to determine your Sponsorship Level. Total should not include fees from a previously submitted 2027 application.

☐ Diamond - \$25,000+ ☐ Gold - \$20,000+ ☐ Silver - \$15,000+ ☐ Bronze - \$10,000+

Deadlines apply to several items above (TBC per item - confirm with Becky Atchley). VIP Sticker Sheet inclusion is an automatic benefit for Diamond-level sponsors.

Continue your selections on the next two pages - Branding & Promotional, then Golf & Digital Signage - and total everything on the Sponsor Level page.



Branding & Promotional

Check every sponsorship you'd like to reserve. Advanced Early Bird rates hold through November 14th.

☐ Branded Reusable Water Bottle/Refill Station **\$15,000**

☐ Hotel Key Card/Room Block Webpage Sponsor **\$12,500**

☐ Lanyard Sponsor **\$12,500**

☐ Mobile App Homepage Sponsor **\$10,000**

☐ Attendee Reusable Bag Sponsor **\$7,500**

☐ Floor & Aisle Clings – Exhibit Hall **\$7,500**

☐ Graph Paper Sponsor **\$5,000**

☐ Floor & Aisle Clings – Registration **\$5,000**

☐ Device Charging Station **\$3,500**

☐ Conference Website Footer Logo Ad **\$3,000**

☐ Mobile App Logo Sponsor **\$2,500**

☐ VIP Sticker Sheet Inclusion **\$2,500**

☐ Attendee Choropleth Map **\$2,000**

☐ Conference Website Sidebar Logo Ad **\$2,000**

Digital Signage - Peppermill Lobby

☐ All Four Sides **\$10,000**

☐ Panoramic, 2 Sponsors **\$7,500**

☐ Single Side **\$4,500**

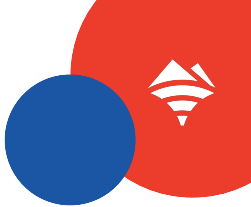
Sponsor Level Achieved

Combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to determine your Sponsorship Level. Total should not include fees from a previously submitted 2027 application.

☐ Diamond – \$25,000+ ☐ Gold – \$20,000+ ☐ Silver – \$15,000+ ☐ Bronze – \$10,000+

Deadlines apply to several items above (TBC per item – confirm with Becky Atchley). VIP Sticker Sheet inclusion is an automatic benefit for Diamond-level sponsors.

Golf, Signage, & Sponsor Level



GRC Annual Charity Golf Outing

☐ Tournament Co-Host	\$7,500	☐ Birdie Sponsor	\$2,500
☐ Golf Lunch Sponsor – Exclusive	\$5,000	☐ Par Sponsor	\$1,500
☐ Golf Lunch Sponsor – 3 Co-Sponsors	\$1,700	☐ Mulligan Balls Sponsor	\$1,500
☐ Hole-In-One Competition Sponsor	\$3,500	☐ Competitive Challenges Sponsor	\$950
☐ Beverage Cart Sponsor	\$3,000	☐ Raffle Prizes Sponsor	\$750
☐ Golf Breakfast Sponsor – Exclusive	\$3,000	☐ Hole Sponsor	\$250
☐ Golf Breakfast Sponsor – 3 Co-Sponsors	\$1,000		

Sponsor Level Achieved

Combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to determine your Sponsorship Level. Total should not include fees from a previously submitted 2027 application.

☐ Diamond – \$25,000+ ☐ Gold – \$20,000+ ☐ Silver – \$15,000+ ☐ Bronze – \$10,000+

Deadlines apply to several items above (TBC per item – confirm with Becky Atchley). VIP Sticker Sheet inclusion is an automatic benefit for Diamond-level sponsors.

SPONSORSHIP & EXHIBIT PROSPECTUS ORDER FORM



Company or Institution _____

Company Website _____

Company Address Street _____ City _____

State/Prov _____ Zip/Postal Code _____ Country _____

Primary Contact Name _____ Job Title _____

Email _____ Phone _____

Signature _____

Date _____

Void without signature—I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules, and regulations outlined in this document, and on the GRC website with regard to participation in the Geothermal Rising Conference.

Booth Selection

Booth Size Requested: _____ Check one: ☐ Inline ☐ Corner ☐ Island

Add a \$250 corner premium fee to your total if requesting a corner booth. Full rate schedule on the previous page.

Exhibit Space Fee \$ _____ + Corner Fee (if any) \$ _____ = Total \$ _____

First Choice Booth # _____ | Second Choice # _____ | Third Choice # _____

Sponsor Selection

Sponsor Selection:

Payment Information

Net 30-day terms apply unless otherwise stated on the invoice. Paying later than Net 30 requires a deposit equal to the cancellation processing fee (50%). All balances for advanced early-bird rates must be received before January 31, 2027, or higher rates apply.

☐ Invoice us – Check, ACH, or Wire (contact Kam Noren, kam@geothermal.org)

☐ Credit Card – Visa, Mastercard, or American Express (secure link provided with invoice)

Billing Address _____ Cardholder Name _____

Signature _____ Date _____

Cancellation policy: notify Geothermal Rising in writing at becky@geothermal.org (or Geothermal Rising, c/o Sorren, 101 S. 27th Street, Suite 100, Boise, ID 83702). A refund less a 50% service charge applies for cancellations received by the published deadline; none after.

RETURN TO BECKY ATCHLEY BECKY@GEOTHERMAL.ORG



THANK YOU

Thank you for being part of the Geothermal Rising Conference 2027. Your participation, ideas, and commitment help bring together the people and perspectives driving geothermal energy forward. We're grateful to everyone who contributes to this growing movement and look forward to building on the momentum together.

Communications Sponsor

GALLANT

www.GallantCulture.com