



GRC

GEO THERMAL RISING CONFERENCE

OCTOBER 26-29, 2025 | RENO, NV

GRC Sponsorship Prospectus 2025

On behalf of Geothermal Rising, we are pleased to extend an invitation to become a sponsor of GRC 2025. Your sponsorship will not only demonstrate your commitment to geothermal but will also provide meaningful visibility among an engaged and diverse audience of stakeholders, influencers, and decision-makers. Through your support, we can deliver impactful programming and create lasting value for participants and partners alike.

On these pages, you will find a multitude of items, events and options to choose from. We welcome the opportunity to collaborate and tailor a sponsorship package that meets your goals while furthering the mission and success of GRC 2025.

The Branding, Exhibit & Support Opportunities that you select will be combined to determine the sponsorship level you achieve, and the additional benefits you'll receive.

**Contact Candi Calderone, GR Industry Relations Manager,
to figure out what fits best with your needs!
856.437.4742 candi@geothermal.org**

Networking & Sponsorship Opportunities

Sunday Opening Reception Co-Sponsor

\$5,000

Sunday | October 26th | Limited to 5 Sponsors – contact us for “exclusive” pricing.

The kickoff to the conference!

All registrants are invited to attend this lively event located in the Exhibit Hall.

- Unique logo branding throughout the Opening Reception
- Tabletop logo signs throughout the event
- Opportunity to greet attendees and distribute company swag to guests upon arrival
- Recognition on GRC website/mobile app and reception signage
- Recognition in promotional emails highlighting the event

Monday Night Mixer Co Sponsor

\$5,000

Monday | October 27th | Limited to 5 Sponsors – contact us for “exclusive” pricing.

Another Conference highlight, the Monday Night Mixer will include food, drink, and a whole lot of networking and FUN, as well as plenty of sponsor branding throughout.

- Unique logo branding throughout the Mixer
- Tabletop logo signs at food and beverage stations
- Opportunity to greet attendees and distribute company swag to guests upon arrival
- Recognition on GRC website/mobile app and reception signage
- Recognition in promotional emails highlighting the event

***NEW* Geothermal Hall of Fame & Awards Ceremony**

\$7,500

Tuesday | October 28th | Exclusive Sponsorship

We’re putting a “spotlight” on our Award Winners this year! This important ceremony will highlight all of our 2025 Award winners at one time, and your sponsorship will allow us to toast them in style. Help us celebrate our industry’s brightest stars by adding your company name to this special event.

- Verbal recognition at the start of the session
- Opportunity to present an Award
- Recognition in promotional emails highlighting the event
- Recognition on GRC website/mobile app and reception signage

Additional Option for the Geothermal Hall of Fame Sponsorship

Companies can also choose to sponsor a specific AWARD! By sponsoring an award, you’ll get additional verbal recognition and the chance to present that award to the recipient(s), as well as digital recognition wherever the awards are highlighted. *Contact Candi Calderone to learn more about this option!*

Tuesday Evening Networking Reception

Tuesday | October 28th | Exclusive Sponsorship

Our exhibit hall events are always extremely popular – and packed! Here’s another great opportunity to boost your booth presence and make sure your brand gets the highlight it deserves!

\$5,000

- Recognition in promotional emails highlighting the event
- Tabletop logo signs throughout the event
- Recognition on GRC website/mobile app and select signage

Wednesday Afternoon Closing Network Mixer

Wednesday | October 29th | Exclusive Sponsorship

Help us close the show on a high note! Our well-attended closing 1-hour mixer will be held immediately following the last group of Technical Sessions.

\$1,500

- Logo on conference signage, program agenda and select promotional emails
- Tabletop logo signs throughout the event

President’s Reception

Saturday | October 25th | Exclusive Sponsorship

Sponsoring this exclusive event at The Edge Nightclub will afford you the opportunity to be front and center with key industry stakeholders attending this invite-only reception.

\$7,500

- Prominent logo placement at reception
- Four (4) invitations to attend the reception
- Recognition on reception signage

Lunch Sponsor

Monday, Tuesday or Wednesday Lunch Buffets

Exclusive Daily Sponsor Option (3 available)

Co-Sponsor Option (Limited to 2 co-sponsors/day)

- Logo on the online program agenda promoting the Lunch Buffet Hours
- Logo on tables throughout the hall during lunch hours
- Recognition on GRC website/mobile app and lunch signage

Sponsor

\$7,500

Co-Sponsor

\$4,000

Morning Coffee Station Sponsor

Monday, Tuesday or Wednesday Service

Exclusive Daily Sponsor Option (3 available)

Co-Sponsor Option (Limited to 2 co-sponsors/day)

- Company logo at the Coffee Station
- Recognition on GRC website/mobile app and select signage

Sponsor

\$5,500

Co-Sponsor

\$3,000

Breakfast Sponsor

Monday, Tuesday or Wednesday Service

Exclusive Daily Sponsor Option (3 available)

Co-Sponsor Option (Limited to 2 co-sponsors/day)

- Company logo at the Breakfast Buffet
- Recognition on GRC website/mobile app and select signage

Sponsor

\$5,500

Co-Sponsor

\$3,000

Advertising & Branding Opportunities

Lanyard Sponsor

(order deadline is August 15th)

Make sure your brand is EVERYWHERE through this exclusive sponsor opportunity! Lanyards will feature sponsor's logo alongside the GRC logo. GRC fulfills order and delivery. Strict deadlines apply with regard to confirmation of this opportunity.

\$12,500

Hotel Keycard & Room Block Webpage Sponsor

(order deadline is August 15th)

You'll start building brand visibility the moment attendees access our Conference Hotel/Accommodation information online to secure hotel reservations. Your brand will then be reinforced when the registrant/guest checks in at the hotel.

\$12,500

- Your logo will appear with the Hotel/Accommodation information on the 2025 GRC website.
- Your logo will be featured on customized hotel key cards given to all guests within the GRC hotel block.

Branded Reuseable Water Bottle & Refill Station Sponsor

Attendees will certainly appreciate your branded water bottles, along with your respect for the environment in utilizing a refillable bottle! Refill stations will be located throughout the GRC meeting space. GRC covers all production and delivery costs. This item was super popular in 2024!

\$15,000

***NEW* Relaxation Station**

Attendees will appreciate this lounge area that lets them step off the show floor and take a moment to rest and regroup! Your company's branding will let them know who to thank.

\$10,000

***NEW* Headshot Photo Station**

Your company will be providing this complimentary service to attendees – everyone needs an updated headshot! Sessions will take place on Monday, Tuesday and Wednesday, with your company branding letting them know who made it possible.

\$7,500

Advertising & Branding Opportunities

RETURNING Digital Signage Opportunity

Large Digital Screen in Main Registration/Exhibit Hall Lobby

(2) Available

(1) Panoramic Screen · 3840 x 960 pixels 24' x 7' (optional video display – no audio)

Your EXCLUSIVE digital image/video will be displayed in the very busy Registration/ Exhibit Hall Lobby area for the duration of the conference.

Panoramic

\$7,500

Large Digital Column in Main Registration/Exhibit Hall Lobby

Exclusive (all four sides) · \$8,500

Shared (four companies per column) · \$3,000

(4) Vertical Image or Video Screens · 540 x 2160 pixels each

Your digital image/video (no audio) will be displayed in the very busy Registration/ Exhibit Hall Lobby area for the duration of the conference.

4 Sides

\$8,500

Shared Wall

\$3,000

Mobile Meeting App “Home Page” Sponsor

The event mobile app is the go-to source for attendees at the conference. The 2025 version contains the complete conference schedule and a meeting scheduler feature. As the app sponsor, your company ad will appear on the home screen each time the app is accessed.

\$10,000

Mobile Meeting App Logo Advertisement

The event mobile app is the go-to source for attendees at the conference. The 2025 version contains the complete conference schedule and a meeting scheduler feature. Place an ad on the app for increased digital visibility during the conference.

\$2,500

Floor/Aisle Clings/Signs in Exhibit Hall

(order deadline is August 15th)

Want to make a BIG BRANDING impact? Add your company logo to these co-branded floor clings throughout the exhibit hall space.

- GR staff will determine placement of clings/signs
- GRC covers all production and execution costs

\$7,500

Floor Clings/Signs in Registration & Meetings Area

(order deadline is August 15th)

Help guide the attendees as they navigate the Peppermill Resort by lending your logo to these co-branded floor clings throughout the conference space.

- GR staff will determine placement of clings/signs
- GRC covers all production and execution costs

\$5,000

Advertising & Branding Opportunities

Attendee Reusable Thermal Grocery Tote Sponsor

(order deadline is August 15th)

All meeting attendees will receive our customized GRC/Sponsor co-branded thermal grocery tote. They'll remember your name each time they go to the grocery store with this reusable bag.

\$7,500

***NEW *** Graph Paper Sponsor

This handy item will be distributed to attendees upon arrival, branded at the top with your logo! For use during the technical sessions, as well as a great take-home item to keep your logo in sight.

\$5,000

Device Charging Station

Your logo-branded charging station will be placed in a high traffic area in the Exhibit Hall. Always a popular show feature!

\$3,500

***NEW *** VIP Sticker Sheet

You'll want your company logo to be included on this sheet of stickers that will be handed out to all attendees, a fun and easy way to keep your company's names on their minds long after the conference ends. Automatic benefit for DIAMOND Level Sponsors

\$2,500

Conference Website Logo Footer Advertisement

The official conference site is heavily utilized in the months leading to the conference, not only by attendees but by those who cannot attend the actual conference. Place an ad on the site for increased digital visibility for your company.

\$3,000

Conference Website Sidebar Advertisement

The official conference site is heavily utilized in the months leading to the conference, not only by attendees but by those who cannot attend the actual conference. Place an ad on the site for increased digital visibility for your company.

\$2,000

Education Focused Opportunities

GRC Pre-Conference Workshop Sponsor

- One (1) complimentary Workshop registration, which includes food and beverages
- Logo and recognition (alongside the session listing) in the online conference program agenda
- Logo on signage outside the Session Room
- Optional Electronic Literature Download in Conference App
- Logo recognition on session walk-in slide

\$3,500

Field Trip Sponsor

- One (1) complimentary Field Trip registration*
- Logo and recognition (alongside the session listing) in online conference program agenda
- Optional Electronic Literature Download in Conference App
- limited space available for all field trips – contingent upon availability at time of registration

\$3,500

Plenary Session Supporter

*One (1) Exclusive Supporter per Plenary Session
Choose any Plenary Session*

- Logo and recognition (alongside the session listing) in online conference program agenda
- Logo on signage outside the Session Room
- Optional Electronic Literature Download in Conference App

\$4,000

Technical Session Supporter

*One (1) Exclusive Supporter per Technical Session
Choose any Technical Session or our popular Geothermal 101 Session*

- Logo and recognition (alongside the session listing) in online conference program agenda
- Logo on signage outside the Session Room
- Optional Electronic Literature Download in Conference App

\$2,000

SPONSORED-HOSTED SESSIONS

20-minute Sponsor Hosted Satellite Technical Session

\$3,500

Host and moderate your own Technical Session! You'll be able to introduce and discuss a relevant industry topic that most resonates with your organization, or use the time to showcase your products, services and solutions. Sponsor-Hosted Sessions will be scheduled on Tuesday, October 28th.

- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda
- Logo branding, along with your session title/time/date will be posted on conference signage
- We will promote your session via a dedicated 20-minute Hosted Satellite Technical Sessions email blast, which will be sent to our registered attendees in the days prior to the conference

Pre-Conference 1-hour Sponsor-Hosted Satellite Technical Session or Workshop

\$7,500

Host and moderate your own pre-conference Session or Workshop on Sunday morning or afternoon. Introduce a relevant industry topic that resonates with your organization, or use the time to showcase your products, services and solutions.

- Your Session's title, speakers, description and timeslot will be listed on the GRC agenda
- Select from 10:00 – 11:00am; 1:00 – 2:00pm; or 2:30 – 3:30pm
- Logo branding, along with your session title/time/date will be posted on conference signage

Sponsor-Hosted Outdoor Demo

\$5,000

Limited availability

Host your demonstrations in the south parking lot, just outside of the Exhibit Hall (Tuscany Ballroom). Demo set-up, demos and demo tear-down must take place on Tuesday, October 28th

- You will be allotted a 5-hour timeframe in which to set up, host, and tear down your outdoor demo
- You may host as many demos as you wish within that time frame
- Promotion of your demo schedule on GRC agenda and mobile app
- Security personnel placed at the exit door leading to/from the parking lot
- Signage and demo schedule placed in the exhibit hall, near the demo area exit door

GRC Annual Charity Golf Outing

Tournament Co-Host **\$7,500**

Co-Host the GRC Annual Golf Tournament and get your company name and logo on ALL communications (website, signage, as well as 5-10 minutes of presentation during awards luncheon). Includes Foursome and Hole Sponsorship

Lunch Sponsor **\$5,000**

Company signage on lunch tables and food stations. Logo on website. Includes Two Registrations and Hole Sponsorship

Eagle Sponsorship **\$4,000**

Attendees will certainly appreciate your branded water bottles, along with your respect for the environment in utilizing a refillable bottle! Refill stations will be located throughout the GRC meeting space. GRC covers all production and delivery costs. This item was super popular in 2024!

Beverage Cart Sponsor **\$3,000**

Company logo placement on Beverage Cart, banners and tournament signage. Includes Two Registrations and Hole Sponsorship

Breakfast Sponsor **\$3,000**

Company signage on all breakfast tables and food stations. Logo on website. Includes One Registration and Hole Sponsorship

Birdie Sponsorship **\$2,500**

Receive top position for all company logo placements on the website and tournament signage. Includes One Registration and Hole Sponsorship

Hole In One Competition Sponsor **\$1,750**

Company logo placement on website and tournament signage

Par Sponsorship **\$1,500**

Company logo placement on website and tournament signage. Includes Hole Sponsorship

Mulligan Balls Sponsor **\$1,000**

Company logo printed on Mulligan Balls - logo must be submitted prior to September 1. Includes Hole Sponsorship

Competitive Challenges Sponsor **\$750**

Company logo on signage promoting the various competitive challenges (longest drive, closest to pin, etc.)

Raffle Prize Sponsor **\$750**

Company logo placement on website and tournament signage

Hole Sponsor **\$750**

Company Logo sign placed at one hole to be assigned by Geothermal Rising staff

Next Gen Geo/Student Support Opportunities

Best Student Poster Award

\$1,500

Verbal recognition of your support during poster winner announcement and presentation

Student Supporter Sponsorship

\$500

(Many sponsors needed to assist our student engagement activities fund)

As a Student Supporter, your sponsorship support will help Geothermal Rising defray the cost of student engagement activities at the GRC.

- Logo and recognition on Student Committee signage in the Exhibit Hall and in Conference Mobile App

Additional Option: Student Travel Grant Sponsorship - Donations to the travel fund provide additional support to our student population and give students who otherwise would not be able to do so the opportunity to participate in the 2025 GRC. Contact Vanessa Robertson, M.A., GR's Director of Policy and Education at vanessa@geothermal.org to pursue this option

Geothermal Expedition Challenge

\$2,500

Part scavenger hunt, part mobile trivia, this challenge is a fun opportunity for attendees to maximize their conference experience.

- Logo and recognition on NextGen Geo signage and in the Conference Mobile App.
- Recognition on all slides, signs, and communications promoting the Geothermal Expedition Challenge.

GRC Attendee Choropleth Map

\$2,500

Have you ever wondered how far Geothermal Rising reaches across the globe? So have we! This year, the NextGen Geo booth will feature this interactive map where attendees can denote their city of origin.

- Logo and recognition on NextGen Geo signage.
- Logo on the printed Choropleth Map (deadline to confirm is August 15th) to be used for this fun and engaging activity.

NextGen Geo Session: The Importance of Education in Geothermal Energy

\$2,000

Aimed at empowering students and encouraging heightened focus from geothermal professionals, this session will explore the value of knowledge sharing, workforce training, and educational pathways in geothermal energy. Engage with panelists through thought-provoking discussions and interactive activities designed to inspire renewed awareness towards the significance of educating the next generation of geothermal professionals.

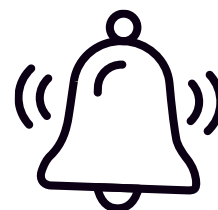
- Verbal recognition at the beginning of the session.
- Logo recognition alongside the session listing in online conference program agenda and mobile app.
- Recognition on all slides, signs, and communications promoting the session.

Exhibit Options & Pricing

2025 Exhibit Rates	REGULAR RATES (BEGINNING MAY 1, 2025)		
	10' x 10' Booth	10' x 20' Booth	20' x 20' Booth (Open Island)
2025 GR Organization Members	\$6,000	\$9,000	\$16,800
Non-organization Members (Standard Rate)	\$7,000	\$10,000	\$19,600
Non-Profit/Gov. Agencies/ Nat. Labs & Universities	\$5,000	N/A	N/A

Each 10' x 10' Booth Includes:

- 8' high back drape, 3' high side drapes, 6' skirted table, 2 chairs and single-line ID sign
- (1) Complimentary Full-Conference Registration (entry into Technical Sessions, Exhibit Hall, lunches & all receptions)
- (1) Complimentary Exhibit Hall-Only Registration (entry to Exhibit Hall events only; includes lunches and in-hall Receptions). This may be used for Exhibit Staff or for your Guest



Important Registration Information:




Any persons utilizing complimentary registrations resulting from exhibition must register through the online portal (codes will be provided with confirmation) by October 1, 2025. NO complimentary registrations will be granted on site without prior approval from GRC staff.

Contact Candi Calderone, Industry Relations Manager
candi@geothermal.org | Phone +1.856.437.4742



SPONSORSHIP LEVEL CAN BRING ADDED BENEFITS (Exhibit + Sponsor Spend Combined)

Once you've made your sponsor and exhibit selections, add them all together to see which level you have achieved and the additional benefits you'll receive.

	 DIAMOND \$25,000	 GOLD \$20,000	 SILVER \$15,000	 BRONZE \$10,000
Dedicated Social Media Post Acknowledging your support in advance of the event.	✓			
1-2 minute speaking opportunity to connect with attendees (specifics to be determined by GR staff)	✓			
Logo Inclusion on the Sponsor Sticker Sheet (distributed to all attendees)	✓			
20-minute Hosted Technical Satellite Session	✓	✓		
Enhanced Customized Branding at each day's Networking Break Stations	✓	✓		
Complimentary Full Conference Registrations (these are in addition to those included with your exhibit space)	3	2	1	
SPONSOR Ribbons provided to all company personnel for name badges	3	2	1	
Discounted Advertising in the Geothermal Rising Bulletin Magazine - Special Event Edition (distributed to all attendees)	✓	✓	✓	✓
GRC Logo Package Includes recognition on the GRC website, mobile app, select signage & select GRC promotional emails	✓	✓	✓	✓
	✓	✓	✓	✓

2025 Exhibit & Sponsorship Application



Sponsor/Exhibiting Company or Institution _____
Company - Full Billing Address _____
Website (landing page for logo) _____ Main Phone Number _____
State/Province _____ Zip/Postal Code _____ Country _____
Primary Contact _____ Title _____
Email _____ Primary Contact Phone _____
Signature _____ Date _____

Void without signature – I am an authorized representative of the company. The company listed agrees to comply with all instructions, rules and regulations set forth in this document and on the GRC website. To ensure your logo is included on printed conference signage, your application must be received by Friday, August 15, 2025. Please remit a high resolution jpg or png logo with your completed application.

NETWORKING SPONSORSHIP OPPORTUNITIES

- ☐ Sunday Opening Reception – Co-Sponsor.....\$5,000
- ☐ Monday Night Mixer – Co-Sponsor.....\$5,000
- ☐ Geothermal HOF & Awards Ceremony – Sponsor.....\$7,500
- ☐ President's Reception – Sponsor.....\$7,500
- ☐ Tuesday Evening Networking Reception.....\$5,000
- ☐ Wednesday Afternoon Closing Network Mixer.....\$1,500
- ☐ EXCLUSIVE LUNCH Sponsor – Mon, Tue OR Wed.....\$7,500
- ☐ LUNCH Co-Sponsor – M/T/W (limit 2 per day).....\$4,000
- ☐ EXCLUSIVE COFFEE Station Sponsor – Mon, Tue OR Wed.....\$5,500
- ☐ COFFEE CART Co-Sponsor – M/T/W (limit 2 per day).....\$3,000
- ☐ EXCLUSIVE BREAKFAST Sponsor – Mon, Tue OR Wed.....\$5,500
- ☐ BREAKFAST Co-Sponsor – M/T/W (limit 2 per day).....\$3,000

EDUCATION FOCUSED OPPORTUNITIES

- ☐ GRC Pre-Conference Workshop.....\$3,500
- ☐ Field Trip Sponsor.....\$3,500
- ☐ Plenary Session Sponsor.....\$4,000
- ☐ Technical Session Sponsor.....\$2,000
- ☐ 20-Minute Hosted Satellite Tech Session.....\$3,500
- ☐ Pre-Con 1-Hour Hosted Satellite Tech Session.....\$7,500
- ☐ Sponsor Hosted Outdoor Demo.....\$5,000

NEXTGEN GEO - STUDENT ACTIVITIES SUPPORT

- ☐ Best Student Poster Award\$1,500
- ☐ Student Supporter Sponsor\$500
- ☐ Geothermal Expedition Challenge Sponsor\$2,500
- ☐ GRC Attendee Choropleth Map Sponsor.....\$2,500
- ☐ NextGen Geo Session Sponsor.....\$2,000

FEE SUMMARY

Exhibit Fees on this Application \$ _____
Sponsorship Fees \$ _____
TOTAL AMOUNT DUE \$ _____

(Total Amount Due should NOT include any fees due from a previously submitted 2025 Exhibit Application)

SPONSOR LEVEL ACHIEVED

(Combine any previously submitted exhibit application fees with the sponsor/exhibit fees due on this application to determine your Sponsorship Level)

- ☐ DIAMOND - \$25,000 or more combined
- ☐ GOLD - \$20,000 or more combined
- ☐ SILVER - \$15,000 or more combined
- ☐ BRONZE - \$10,000 or more combined

CANCELLATION

Should Exhibitor be unable to use the contracted space, or the Sponsor be unable to fulfill contracted obligations, the Exhibitor/Sponsor shall notify Geothermal Rising in writing. Notice must be submitted to Candi Calderone, Industry Relations Manager at: candi@geothermal.org or Geothermal Rising 1120 Route 73, Suite 200 Mount Laurel, NJ 08054. The date of receipt of the written notice of cancellation will be the official cancellation date. A refund of the total exhibit fees due, less a service charge of 50% will be made for cancellations received on or before July 31, 2025. No refunds will be issued for cancellations received after July 31, 2025.

BRANDING & PROMOTIONAL OPTIONS

- ☐ Lanyard Sponsor.....\$12,500
- ☐ Hotel Key Card/Room Block Webpage Sponsor.....\$12,500
- ☐ Branded Reusable Water Bottle/Refill Station Sponsor.....\$15,000
- ☐ Relaxation Station Sponsor.....\$10,000
- ☐ Headshot Photo Station Sponsor.....\$7,500
- ☐ Digital Screen Panoramic WALL Main Reg/Exh Hall Lobby.....\$7,500
- ☐ Digital Screen 4 Sides COLUMN Main Reg/Exh Hall Lobby.....\$8,500
- ☐ Digital Screen Shared COLUMN Main Reg/Exh Hall Lobby.....\$3,000
- ☐ Mobile Meeting App "Home Page" Sponsor.....\$10,000
- ☐ Mobile Meeting App Logo Sponsor.....\$2,500
- ☐ Conference Website Footer Logo Advertisement.....\$3,000
- ☐ Conference Website Sidebar Logo Advertisement.....\$2,000
- ☐ Floor/Aisle Clings in Exhibit Hall (co-branded with GR).....\$7,500
- ☐ Floor Clings in Conference Area (co-branded with GR).....\$5,000
- ☐ Att Reusable Thermal Tote Sponsor (co-branded with GR).....\$7,500
- ☐ Device Charging Station.....\$3,500
- ☐ Graph Paper Sponsor.....\$5,000
- ☐ Device Charging Station.....\$3,500
- ☐ VIP Sticker Sheet Inclusion.....\$2,500

ANNUAL CHARITY GOLF OUTING SUPPORT

- ☐ Tournament Co-Host.....\$7,500
- ☐ Lunch Sponsor.....\$5,000
- ☐ Eagle Sponsorship.....\$4,000
- ☐ Beverage Cart Sponsor.....\$3,000
- ☐ Birdie Sponsorship\$2,500
- ☐ Breakfast Sponsor\$3,000
- ☐ Hole In One Competition Sponsor\$1,750
- ☐ Par Sponsor\$1,500
- ☐ Mulligan Balls Sponsor.....\$1,000
- ☐ Competitive Challenges Sponsor\$750
- ☐ Raffle Prizes Sponsor.....\$750
- ☐ Hole Sponsor\$250

PAYMENT SUMMARY

Payment information must accompany this form. Any company requesting to be invoiced will agree to Net 30-day terms, unless otherwise stated on the invoice. Any company requesting to pay later than Net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%). All balances must be received by the GRC before July 31, 2025.

- ☐ Invoice us for payment
- ☐ Invoice us for payment by ACH or Wire. Please note all wire transfers must include an additional \$30 bank fee. Please contact Emmy Kelly ekelly@ahint.com for wire transfer information or billing questions.
- ☐ Full Payment by Credit Card Enclosed: Visa, MasterCard, American Express

Card Number _____ Exp Date _____ Security Code _____
Cardholder Name _____
COMPLETE Card Billing Address _____
City/State/Province _____ Billing Zip Code _____
Signature _____ Date _____

**PLEASE RETURN THIS COMPLETED AND SIGNED RESERVATION FORM, ALONG WITH PAYMENT INFO TO THE NAME/EMAIL BELOW:
CONTACT CANDI CALDERONE, INDUSTRY RELATIONS MANAGER | CANDI@GEOTHERMAL.ORG | PHONE +1.856.437.4742**



Rules & Regulations

Geothermal Rising is pleased to invite you to exhibit at our annual Geothermal Rising Conference (GRC). GRC is a trading name of Geothermal Rising. Exhibiting at the GRC Annual Meeting & Expo offers a tremendous opportunity to meet and network with other members of the geothermal energy community. This year, the conference will be held October 26-29, 2025 at the Peppermill Resort & Casino in Reno, Nevada. Please review these rules and regulations prior to reserving exhibit space.

Contract for Exhibit Space, Fees and Payment Instructions:

This agreement shall principally be a contract governing the terms and conditions for the use of exhibit space. The submittal of this contract by the Exhibitor shall constitute an application for exhibit space rental and must be accompanied by payment information. Any company requesting to be invoiced will agree to the Net 30-day terms. Any company requesting to pay later than 30 days after the receipt of invoice agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%). Any exhibit balance must be received by the GRC before July 31, 2025. If the Exhibitor fails to make full payment on or before July 31, 2025 the Exhibitor shall forfeit all rights to the use of space.

Cancellation Policy:

Should the Exhibitor be unable to occupy and use the contracted exhibit space, the Exhibitor shall notify Geothermal Rising in writing. A refund of the total exhibit fees due, less a service charge of 50% will be made for cancellations received before July 31, 2025. No refunds will be issued for cancellations received on or after July 31, 2025.

Assignment of Exhibit Space:

Booth assignments will begin on June 30th. Placement will be based on multiple factors – the date we receive your application/payment information, with priority being given to organizational members at specific levels, as well as past participation as sponsors/exhibitors in the GRC. Every effort will be made to respect space requests within these confines. NEW FOR 2025 – Priority access to sponsorship opportunities that are new or not renewed from the previous year will be given to organizational members. Access will be tiered for each level prior to opening for general access. Every effort will be made to respect the Exhibitor's space requests. No space will be assigned without receipt of the minimum deposit, and are subject to availability of space preferences, special needs, and compatibility of exhibitors. Geothermal Rising reserves the right to make the final determination of all space assignments in its sole discretion. The exhibitor must occupy the booth-number(s) established in by contract. However, if the general interest of the Expo so requires, GRC may assign a new place or booth number of similar characteristics.

Exhibit Space Description and Minimum Services:

Exhibit Booths are 10' wide x 10' deep and have a high back drape and 3' high side drapes (unless otherwise noted). A single-line identification sign with the Exhibitor's name and space number (s) will also be provided for each booth. Each booth will include a table, two chairs and a wastebasket. 24-hour general security will be provided during the Expo.

Official Exhibit Services Kit:

Paramount is the official exhibit service contractor for GRC 2025. They will send to each Exhibitor an Exhibit Services Kit containing information on furnishing, electrical service, shipping and freight handling, storage arrangements and other services. To prevent custom problems ANY FOREIGN shipments should be coordinated with Exhibitor Services Company.

Expo Schedule – Set-up and Dismantle: Dates and schedule for mounting, exhibition and dismantling will be posted on the Annual Meeting website and in the Exhibitor Kit. The Exhibitor must finish set-up in the period established. If the booth is not ready in this period, the Exhibitor will have to request permission to finish set-up. Exhibitors may not dismantle or disturb their exhibits until after the official closing. Any delay could be charged to the Exhibitor, unless it is previously arranged with GRC management and the Exhibitor Services Company. The Exhibitor Services Company will provide the permission form to retrieve the exhibited materials and equipment, after verifying there is not any damage to the installations and booths. Exhibits must be completely installed by the time stated in the Exhibitor Services Kit, or the exhibit space may be reassigned without a refund of rental paid.

Use of Exhibit Space:

The exhibitor is responsible for the legitimacy and propriety of every material, equipment or trademark to be exhibited and used in his/her booth. The exhibitor agrees that it assumes full and sole liability for a failure to adhere to this responsibility and agrees to defend and indemnify GRC and the Exhibitor Services Company with regard to any cause of action or liability arising out of such a failure.

Subject to the above, Exhibitor may present the materials they choose in their booth but may not:

- Invade the circulation aisles.
- Use any speakers at volumes that cause disturbances to the adjacent or nearby booths.
- Produce or start any kind of chemical or physical reaction that could be dangerous or potentially harmful to the visitors or the installations.
- Introduce any animals or pets, without permission from show management and Exhibitor Services Company.
- Use constructions or installations with masonry, bricks, cement, Panel-W, plaster, plasterboard, welding, etc., and any material that could be harmful for the exhibition area or makes dismantling difficult within the established schedule.
- Affect the walls, floor, columns and roofs of the exhibition area.
- Exhibit balloons or similar inflatable materials, unless anti-inflammable gases are used.
- Paint, cut, weld, nail, stick or cause any affection to the panels, carpet and materials of the booths.
- Modify the electric installations. In the case of heavy machinery or equipment, it must be installed according to proper safety regulations and operated by skilled personnel employed by the exhibitor. The exhibitor will be responsible for any accidents or damage caused by his/her machines or equipment.

Exhibitors must display goods and services directly related to their regular course of business unless written approval is obtained in advance from GRC. If it is necessary to use equipment from another manufacturer, no advertising of that equipment may be in evidence. No Exhibitor shall assign, sublet or share the exhibit space assigned without the prior written consent of GRC.

All exhibits shall adhere to the IAEE Guidelines for Display Rules & Regulations and be arranged so as not to obstruct the general view or hide the exhibits of others. GRC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which, in the sole judgment of GRC, is detrimental or detracts from the general order of the exhibition. Aisle space shall not be used for display or demonstration purposes. Distribution of literature, promotional materials or samples must be confined to the space limits of the exhibitor's booth.

Exhibit Representatives:

The exhibitor is encouraged to have at least one person to attend his/her booth during the time the Expo is open to visitors, since the exhibitor is solely responsible for the materials and equipment exhibited in his/her booth. GRC will provide complimentary Conference Registrations, based on the contracted booth size. Representatives who will tend your booth must be registered through the Registration portal. If badges are missing, the exhibitor must notify GRC as soon as possible, so that GRC can replace the missing badges. There will be a replacement badge fee for any lost badges. If you would like to have additional Exhibit Staff passes or invite guests, you will be able to register them at the current published rates.



Rules & Regulations – continued

Non-Discrimination and Harassment:

The exhibitor agrees that, during the life of this contract, the Exhibitor will not discriminate against any employee or applicant for employment because of race, color, creed, national origin, sexual orientation or ancestry. It is the policy of Geothermal Rising that all parties adhere to the principles of and take reasonable affirmative action to ensure positive progress in Equal Opportunity Employment, to the extent required by law. Geothermal Rising will not tolerate any form of harassment, including, and not limited to, the use of exhibition materials considered inappropriate by Geothermal Rising. Incidents occurring during the exhibit or conference duration will result in termination of this agreement without refund, at the sole discretion of Geothermal Rising.

Compliance:

Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. Federal, state, county and city laws must be strictly observed by the Exhibitor. Exhibitors must also abide by all health and safety restrictions and guidelines implemented by Geothermal Rising. Failure to comply can result in the expulsion of Exhibitor and forfeiture of all funds paid to GR or the Exhibitor Services Company.

Liability and Insurance:

GR will employ security guards and will take reasonable precautions to safeguard the Exhibitor's property during exhibit hours and when the exhibit area is closed. Nevertheless, GR, the Exhibitor Services Company, and their agents, officers, directors or employees shall not be responsible for any loss, damage, injury or theft that may occur to Exhibitor or to Exhibitor's employees, representatives or property from any cause whatsoever, prior, during or after the period covered by the Contract. Exhibitors assume all responsibility for security and condition of its property. The security personnel at the event will have the right to prevent the introduction of material or equipment, or objects considered dangerous. The exhibitor must address Exhibitor Services Company to solve any problem with this issue.

The security personnel will oversee surveillance of the Exhibit Hall during the hours closed to visitors. Exhibitors will have access one half-hour before the opening and must leave the area one half-hour after closing. Any special time or surveillance services must be obtained from Exhibitor Services Company, not GRC. Neither the Exhibitor Services Company nor the Conference Center will be responsible for the loss of tools or materials during the operations of mounting and dismantling. The Exhibitor is responsible for the care of any valuable equipment and materials to be exhibited in their booth. GR, Exhibitor Services Company and the Peppermill Resort & Casino will not be responsible for harm or affections caused by stealing, fire, lack of electricity, sabotage, explosions or other causes. The exhibitor understands that GR, and the Exhibitor Services Company do not and will not maintain insurance covering Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor shall obtain and have Commercial General Liability Insurance covering its participation and exhibition in the amount of \$1,000,000 for each occurrence and \$2,000,000 in general aggregate.

The Exhibitor shall defend, indemnify and hold harmless GRC, and its officers, directors, agents or employees from all claims, injuries, damage, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of the Exhibitor in performance of this agreement.

GRC shall also defend, indemnify and hold harmless Exhibitor, and its officers, directors, agents or employees harmless from all claims, injuries, damages, losses or suits including attorney fees, arising out of or resulting from the acts, errors or omissions of GRC in performance of this agreement. Neither the Exhibitor nor GRC shall be obligated to indemnify the other party in any manner whatsoever for the other party's negligence.

Cancellation or Termination of Expo:

In the event that the premises of the conference venue are destroyed or damaged, or if the GRC Expo fails to take place as scheduled, or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason beyond the control of GRC, this Contract may be terminated by GRC. In the case of such termination, the Exhibitor waives all claims for damages or expenses.

