



**GEOHERMAL  
RISING**

# Benefits of Organizational Membership



Thank you for your interest in Geothermal Rising and the geothermal industry!

Geothermal Rising is comprised of hundreds of dedicated members that are helping us spread the word about using the earth to save the earth. All Memberships are annual, current through the end of the year. Choose the membership level that best aligns with your goals and budget, and unlock a suite of exclusive benefits that will elevate your presence in the geothermal industry. Geothermal Rising is proud to support a tier pricing structure based on the current World Bank Classification.

Prepared by

**Kerry Fellers and  
Kam Noren**

Geothermal Rising



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## About Us

Geothermal Rising is a 501(c)(3) and 501(c)(4) non-profit founded in 1972, dedicated to advancing geothermal energy through research, advocacy, and collaboration.

As the largest membership-based organization in the geothermal industry, Geothermal Rising represents a diverse community, advocating for all geothermal technologies, from ground source heat pumps to supercritical hot rock. Its members include individuals, corporations, universities, and government entities.



## Meet Our Team



**Kerry Fellers**

Director of Membership

**Becky Atchley**

Major Gifts Officer

**Kam Noren**

Membership Coordinator





# Organizational Membership

As an Organization Member you'll be recognized as an industry leader, showing the world and the geothermal community that your organization is committed to Geothermal Rising's vision of a brighter future for Earth and all its inhabitants. All Memberships are annual, current through the end of the year.

An Organization Membership offers these benefits and advantages:

- NEW benefit for 2025 - Priority access to exhibit and sponsorship opportunities that are new or not renewed from the previous year. Access will be tiered for each level prior to opening for general access. This will include GRC.
- 10% (approx.) discount on 2025 GRC exhibit fees
- 10% discount on 2025 Geothermal Rising advertising. These include digital advertising on Geothermal.org
- NEW benefit for 2025 - Announce a new groundbreaking technology, demonstration, or partnership! One paragraph featured in the weekly Geo Community at the Core newsletter during 2025.
- Ability to designate multiple representatives who will each receive all the benefits of membership.
- Opportunity to add a Policy Committee Membership (additional fees)
- Ability to add, delete, or switch member representatives at any point throughout the year except during board elections.
- At least one complimentary Geothermal Directory listing

## Small Organization or Start up

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- Organization listing on Geothermal Rising's *Our Members* webpage
- A total of one (1) Geothermal Directory listings
- Includes up to five (5) Representatives
- All Memberships are annual, current through the end of the year.

**\$1,250**

## Renewable Energy Enthusiast

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- Organization listing on Geothermal Rising's *Our Members* webpage
- A total of two(2) Geothermal Directory listings
- Includes up to eleven (11) representatives.
- All Memberships are annual, current through the end of the year.

**\$2,600**

## Clean Energy Sustainer

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- Linked Logo on Geothermal Rising's *Our Members* webpage
- Logo, verbal recognition at planned GR events, conferences, & workshops in 2025.
- A total of three (3) Geothermal Directory listings
- A once annual recognition in the Geo Community at the Core weekly series that is broadcast to over 6,000 Geothermal enthusiasts
- Includes up to twenty (20) representatives.
- All Memberships are annual, current through the end of the year.

**\$3,800**



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# Organizational Membership

## Geothermal Champion

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- NEW benefit for 2025 - Opportunity to partner with GR for an article/blog post that will be posted and promoted by GR. GR will provide engagement details. (This benefit applies to organizations that join prior to June 1)
- NEW benefit for 2025 - Opportunity to serve on a webinar panel. Scheduling is at GR's discretion, but all efforts to accommodate members' schedules will be undertaken. \*This benefit offer expires on February 28, 2025 and invoice must be paid by March 31, 2025. Panelist spot confirmed after full payment is received.
- A total of three (3) Geothermal Directory listings.
- On stage recognition from the GR Board President and/or GR Executive Director and logo displayed on the main stage in walk-in slides and recognition from the stage at the annual Geothermal Rising Conference.
- Verbal recognition at the Full Steam Ahead webcast series.
- On stage recognition from the GR Board President and/or GR Executive Director and logo displayed on the main stage at the 2025 Geothermal Rising Conference
- Recognition on name badges at GR events.
- A once annual recognition in the Geo Community at the Core weekly series that is broadcast to over 6,000 Geothermal enthusiasts.
- The opportunity to identify one organization representative to volunteer as a non-voting member on a certain GR leadership committee (limited to: Foundation, Communication, Student, Membership, International, Education, Honors and Awards).
- Includes up to thirty (30) representatives.
- All Memberships are annual, current through the end of the year.

**\$6,100**







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# Organizational Membership

## Earth Energy Visionary

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- NEW benefit for 2025 - Opportunity to partner with GR for an article/blog post that will be posted and promoted by GR. GR will provide engagement details. (This benefit applies to organizations that join prior to June 1)
- NEW benefit for 2025 - Opportunity to serve on a webinar panel. Scheduling is at GR's discretion, but all efforts to accommodate members' schedules will be undertaken. \*This benefit offer expires on February 28, 2025 and invoice must be paid by March 31, 2025. Panelist spot confirmed after full payment is received.
- On stage recognition from the GR Board President and/or GR Executive Director and logo displayed on the main stage in walk-in slides and recognition from the stage at the annual Geothermal Rising Conference
- Opportunity to speak at the GRC with one/two minute speaking opportunity details determined by Geothermal Rising staff.
- Linked Logo on Geothermal Rising's Our Members webpage
- A total of four (4) Geothermal Directory listings
- Verbal recognition at the Full Steam Ahead webcast series.
- Logo and verbal recognition at GR organized events, conferences, and workshops in 2025.
- NEW benefit for 2025 - VIP reserved table for opening plenary at GRC.
- A once annual recognition in the Geo Community at the Core weekly series that is broadcast to over 6,000 Geothermal enthusiasts.
- Includes a year-specific Geothermal Loyalty Badge to put on the organization's website and email signatures.
- Recognition on name badges at GR events.
- Receives an Earth Energy Visionary appreciation award.
- The opportunity to identify up to three volunteers as non-voting members on certain GR leadership committees (limited to: Foundation, Communication, Student, Membership, International, Education, Honors and Awards).
- This membership level includes (30) thirty representatives, with an option to purchase more if needed.

**\$10,500**



# Thank You



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[www.geothermal.org](http://www.geothermal.org)