

## GEOHERMAL RISING

Geothermal Rising is comprised of hundreds of dedicated members that are helping us spread the word about using the earth to save the earth. All Memberships are annual, current through the end of the year. Learn more about our current members and the benefits of membership here. Choose the membership level that best aligns with your goals and budget, and unlock a suite of exclusive benefits that will elevate your presence in the geothermal industry. Geothermal Rising is proud to support a tier pricing structure based on the current World Bank Classification. All Memberships are annual, and current through the end of the year.

## GOALS & OBJECTIVES

- To connect the geothermal community and champion geothermal energy in the United States and around the world.
- Raise Public Awareness of Geothermal Energy – increase the visibility of geothermal energy through marketing and communications activities that inform and educate across a wide spectrum of organizations, agencies, and people.
- Champion Innovation– serve as a platform for inspiring, encouraging and sharing new technologies that will accelerate the deployment of geothermal energy in an agnostic way.
- Build an Enabling Environment for Geothermal Energy – work with government and regulatory agencies to incentivize demand and adoption of geothermal energy.
- Expand GR’s Activities to Grow the Geothermal Industry – build a strong membership base of individuals and corporations and arm them with the tools they need to engage outside the geothermal community.
- Maintain Financial Sustainability – operate with a budget surplus through self-supporting activities.
- Enhance Internal Processes – improve the professional quality of our products and services and integrate the functions of the GR team.

## ORGANIZATION

As an **Organization Member**, you will be recognized as an industry leader, showing the world and the geothermal community that your organization is committed to Geothermal Rising’s vision of a brighter future for Earth and all its inhabitants.

### NEW benefits for 2025:

**Priority access** to exhibit and sponsorship opportunities that are new or not renewed from the previous year. Access will be tiered for each level prior to general access opening. This will include GRC.

Announce a new groundbreaking technology, demonstration, or partnership! **One paragraph** featured in the weekly Geo Community at the Core newsletter during 2025.

10% (approx.) discount on 2025 GRC exhibit fees, and on 2025 Geothermal Rising advertising. These include digital advertising on Geothermal.org  
At least one complimentary Geothermal Directory listing

**Member Representatives** will each receive the following:  
Discounted rates for Geothermal Rising Conference and other events such as annual workshops and webinars  
Unlimited access to the world’s largest online geothermal library  
Community communications, including our Geo Community at the Core weekly newsletter, and our Full Steam Ahead Webcast Series.

Opportunity to add a **Policy Committee** Membership (additional

## ORGANIZATION MEMBER LEVELS

**Our Small Organization or Startup Level** has all the benefits and allows 5 additional individuals to be allocated to your level. Starting at \$1,250 with your listing on 'Our Membership' page as well as a Geothermal Directory listing per your choosing. I will attach the form so you can see what we have.

**Renewable Energy Enthusiast Level** (building on Small) has two directory listings and eleven representatives. For \$2,600, your Org will be a bit larger on the 'Our Members' page.

**Clean Energy Sustainer** (building on the Renewable Level) Allows more representative (up to 20) three Directory listings and a Logo placement on 'Our Member' Page. Starting at \$3,800 your organization will also receive a recognition in our newsletter (once annually) that goes out to over 6,000 individuals. This level also receives Logo and Verbal recognition at GR events, conferences and workshops in 2025.

**The Geothermal Champion** (Our most popular) building on the Clean Level you will receive a larger logo (that is linked to your webpage) on 'Our Members' page, the 3 directory listings, up to 30 representatives and all the recognition as listed above, along with special considerations: For \$6,100 you will receive on Stage Recognition at the GRC, opportunity to name one organization representative to volunteer as a non-voting member on a certain GR leadership committee (limited to: Foundation, Communication, Student, Membership, International, Education, Honors and Awards). EXTRA NEW Benefits for this level for 2025 is the Opportunity to partner with GR for an article/blog post that will be posted and promoted by GR. GR will provide engagement details. (This benefit applies to organizations that join prior to June 1) and the Opportunity to serve on a webinar panel. Scheduling is at GR's discretion, but all efforts to accommodate members' schedules will be undertaken. \*This benefit offer expires on February 28, 2025 and invoice must be paid by March 31, 2025. Panelist spot confirmed after full payment is received.

The headliner Level is our **Earth Energy Visionary** which gives you all the above and more. Your Logo will be larger and you will receive VIP treatment at the GRC with a reserved table for your organization representatives. A total of 4 listings on our directory, thirty representatives with the ability to add on for a fee, this membership is \$10,500 and you will receive the annual recognition in the Geo Community at the Core weekly series that is broadcast to over 6,000 Geothermal enthusiasts, a Geothermal Loyalty Badge to put on the organization's website and email signatures, Recognition on name badges at GR events along with receiving an Earth Energy Visionary appreciation award, and the opportunity to identify up to three volunteers as non-voting members on certain GR leadership committees (limited to: Foundation, Communication, Student, Membership, International, Education, Honors and Awards).



## POLICY COUNCIL

The Geothermal Rising Policy Council (GRPC) formerly known as the Geothermal rising Policy Committee; is the voice of the geothermal industry to external audiences and stakeholders who make and influence policy. The GRPC is an add-on option for Geothermal Rising (GR) Organization Members who want to engage with policymaking at the federal, state, tribal, and local levels. Promoting all technologies and applications that use the clean and renewable energy of the Earth to heat and cool our homes and businesses, manufacturing goods, produce food, and generate zero-carbon electricity. The Geothermal Rising Policy Council advocates for public policies that will promote the research, development, deployment, and utilization of geothermal resources and provides a forum for the industry to discuss issues and solve problems. The GRPC includes subcommittees focused on different aspects of policy development. The subcommittees include: Appropriations, Tax, Permitting, Regulatory, State Policy, and Innovation. GRPC is led by a chairperson and governed by the Board Level members, the Geothermal Rising President, and Geothermal Rising Executive Director.

**NEW benefit for  
2025 for all levels  
Orientation and**

## POLICY LEVELS

### **Participant Level (\$5,250)**

Inclusion on the GR Policy Council mailing list to be kept apprised of GR advocacy and policy activities. Invitation to participate in monthly GRPC meetings. Guide annual vision objectives. Participate in subcommittees and designate two (2) people to represent your organization at the GR Policy Council Organization Level.

### **Observer Level (\$10,500)**

Inclusion on the GR Policy Council mailing list to be kept apprised of GR advocacy and policy activities. Invitation to participate in monthly GRPC meetings. Opportunity to provide internal comments and proposed revisions to GR documents. Participate in and chair subcommittees. Designate up to three (3) people to represent your organization at the GR Policy Council Observer Level. Participate in conferences/events GR arranges such as policy workshops or meetings with government officials, think tanks, media, and other stakeholders. Not able to vote on the release of external facing materials. Observer level support does not mean endorsement of GR Policy activities or published documents.

**Board Level (\$21,000)** -This level is available only to Clean Energy Sustainer, Geothermal Champion, and Earth Energy Visionary members of Geothermal Rising.

Inclusion on the GR Policy Council mailing list to be kept apprised of GR advocacy and policy activities. Invitation to participate in monthly GRPC meetings. Guide annual vision objectives. Participate in subcommittees and designate five (5) people to represent your organization at the GR Policy Council Board Level, however, your organization may only receive one vote on publication of advocacy and policy documents and setting up annual vision goals and objectives. Propose, draft, and/or edit GR policy documents. Participate in conferences/events GR arranges such as policy workshops or meetings with government officials, think tanks, media, and other stakeholders. Vote on policy documents released by GR. Guide, draft, and vote on annual vision objectives. Establish and chair subcommittees. Serve as the GR Policy Council chair.