



# GEOTHERMAL RISING

## 2024 BULLETIN & DIGITAL ADVERTISING OPPORTUNITIES

### Website Advertising

**Geothermal.org** is the leading go-to resource for timely informative content, ensuring your advertising message reaches key decision-makers within the global geothermal community.

Ad Positions	Size Creative	3-Month Campaign	6-Month Campaign	12-Month Campaign
<b>FOOTER BANNER</b> (Run of Site)	728 X 90	\$1,200	\$2,700	\$5,000
<b>SIDE AD</b> Ad appears on these pages: Blog, In the News, Resources, Calendar, Events, Webinars, Workshops	300x 250	\$1,000	\$1,800	\$3,000
<b>TOP BANNER</b> Ad appears on these pages: Our Organization, Honors/Awards, Our Impact, Geothermal Basics, Industry Directory, Take Action, Donate	728 X 90	\$2,000	\$3,500	\$6,000

### 2024 Full Steam Ahead Webcast Series Sponsor - \$6,000

*(Limited to two annual sponsors)*

Sponsors will be recognized and branded on all 2024 **Full Steam Ahead** webcasts

Logo on *Geo Community at the Core* email messages, sent to our GR membership and community promoting upcoming (or past) webcasts

Verbal recognition as a supporter of the **Full Steam Ahead** webcast series at the start of each webcast

Recognition on the **Full Steam Ahead** webcast series web page

Complimentary Registration for your organization's members to all webcasts

List of each webcast's registrants (name / company only)



WEBCAST SERIES

### Full Steam Ahead



### Geo Community at the Core Weekly Email Banner Advertising

*(Limited to two banner advertisers/weekly issue)*



Your message will reach our 7,000-strong community of geothermal professionals and stakeholders

#### BANNER AD

820 x 320 pixels · Art files (JPG, PNG, or GIF) and landing page weblink must be submitted no less than 1 week prior to publication

Weekly	Monthly 4 consecutive weeks	3-Months 13 consecutive weeks	6-Months 26 consecutive weeks
\$140	\$500	\$2,800	\$5,200

# The Bulletin

The Bulletin, the print (*and digital pdf*) journal dedicated to bringing timely informative articles to our Geothermal Rising members is now published twice yearly!

**Print Run - 1,400.** The Bulletin will be mailed to active GR members within the US, along with supplemental issues distributed at planned GR events, conferences, and workshops in 2024. Planned events include a Thermal Energy Network Symposium, Geothermal Offtakers Symposium, Geothermal Geology and Critical Minerals Workshop, Geothermal Subsurface Reservoir and Drilling Symposium, the 2024 GRC, Geothermal Forum on Capitol Hill, Tribal and Indigenous Geothermal Forums, Geothermal Day in Sacramento, and other yet to be announced activities.

The Bulletin is the perfect vehicle for promoting your organization's capabilities and dedication to geothermal. Your message will reach 1,200+ GR Members, federal, state & local government officials, global geothermal industry leaders/stakeholders and more.

**2024 Winter Issue:** Ad Reservation Deadline: January 8, 2024 Materials Due: Jan. 20, 2024 **Summer Issue:** Ad Res. Deadline: May 30, 2024 Materials Due: June 10, 2024

**File requirements:** CMYK only, High-resolution (300 dpi) EPS, TIF, or PDF files (with full bleeds) accepted. Also, Native file, Adobe InDesign for Mac (with all related fonts and linked images embedded). **NOTE:** All measurements are WIDTH x HEIGHT

ADVERTISEMENT SIZE	LIVE SIZE	TRIM AREA	BLEED	SINGLE ISSUE PRICE	TWO ISSUE COMMITMENT
OUTSIDE BACK COVER	TBD	TBD		\$1,200	\$1,150 ea.
INSIDE FRONT or BACK COVER	7.25" x 9.75"	8.25" x 10.75"	8.50" x 11"	\$1,050	\$990 ea.
INSIDE FULL PAGE	7.25" x 9.75"	8.25" x 10.75"	8.50" x 11"	\$900	\$850 ea.
1/2 PAGE HORIZONTAL	7.25" x 4.5"	7.25" x 4.5"	N/A	\$550	\$500 ea.
1/4 PAGE	3.75" x 4.5"	3.75" x 4.5"	N/A	\$350	\$325 ea.

Current 2024 Organization Members receive a 10% discount on all GR print & digital advertising!

» Ads created in programs such as Word will not be accepted. Materials that do not conform to the specifications or file format will require resubmission.

## GEOTHERMAL RISING ADVERTISING INSERTION ORDER FORM

Geothermal.org Digital Advertising			
Ad Positions	3-Month Campaign	6-Month Campaign	12-Month Campaign
FOOTER BANNER	___ \$1500	___ \$2700	___ \$5000
SIDE AD	___ \$1000	___ \$1800	___ \$3000
TOP BANNER	___ \$2000	___ \$3500	___ \$6000
Full Steam Ahead Email Banner Ads			
Weekly	Monthly	3-Months	6-Months
Single week	4 consecutive weeks	13 consecutive weeks	26 consecutive weeks
___ \$140	___ \$500	___ \$2800	___ \$5200
The Bulletin (print and digital formats)			
	Winter 2024 Issue	Summer 2024 Issue	Two Issue Commitment
OUTSIDE BACK COVER	___ \$1200	___ \$1200	___ \$1150
INSIDE FRONT COVER	___ \$1050	___ \$1050	___ \$990
INSIDE BACK COVER	___ \$1050	___ \$1050	___ \$990
INSIDE FULL PAGE	___ \$900	___ \$900	___ \$850
1/2 PAGE HORIZONTAL	___ \$550	___ \$550	___ \$500
1/4 PAGE 4.25" x 5.5"	___ \$350	___ \$350	___ \$325

Advertiser: \_\_\_\_\_ Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Postal \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_ Ph: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

(Void without signature. The undersigned agrees to the terms of this application)

\_\_\_ *As a current 2024 GR Organization Member, we are entitled to 10% discount.* Total \$ \_\_\_\_\_ less 10% Discount \$ \_\_\_\_\_ = TOTAL DUE \$ \_\_\_\_\_

\_\_\_ Full Payment Enclosed \_\_\_ Invoice us for payment by Check, ACH, or Wire \_\_\_ We'd like the option to pay by secured link.

Credit Card # \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_ Name on Card \_\_\_\_\_

Checks should be payable to Geothermal Rising in U.S. Currency through a U.S. Bank. ACH or Wire transfers must include an additional \$25 bank fee. Please contact Emmy Mielcarz at emielcarz@ahint.com for wire transfer information or billing questions. All cancellations must be submitted in writing. 10% of total fee will be retained as a cancellation fee. Cancellations will not be accepted after the ad reservation deadline. Geothermal Rising reserves the right to approve/reject any advertising content. Advertisers are responsible for ensuring the accuracy of all content. Advertisers assume liability for the content of published advertising and assume responsibility for all claims against Geothermal Rising resulting from their advertising.

Please send completed reservation form and art files to:

**Dana Groves Industry Relations Manager Geothermal Rising dana@geothermal.org 856.642.4434**