The GRC has an ever-growing presence on the world-wide web. We also rely on electronic communication by email to keep our global community informed. In addition to advertising in the GRC Bulletin - the voice of the global geothermal energy community - we now offer additional exposure for your company, event or institution through our web media. Each ad can link to the advertiser’s website, an email or online brochure.

WEBSITES

The GRC Website
The address at geothermal.org has long been recognized as the place for information on geothermal energy on the world-wide web. In addition to news from the GRC including the Annual Meeting & Expo, there is information for a wide range of community members, from students to those interested in policy matters.

There are a number of pages on the GRC Website with high traffic where advertising is recommended:

- On the front page
- On the Annual Meeting front page
- On the Calendar page (an event banner)
- On the Employment page

Ad Sizes: Horizontal - 600 pixels wide/ 75-150 pixels high
Cost: $200 per month/ $2,000 per year

Global Geothermal News
The GRC news website at globalgeothermalnews.com has been reporting the news from the global geothermal energy community since 2011. It has become the go-to source for up-to-date news and information - a daily summary of the news is available as an email to your desktop.

An advertisement can be placed on the front page of Global Geothermal News as the page loads. Such a prominent position will attract many views and hits!

Ad size: 240 pixels wide/ 200-260 pixels high
Cost: $100 per month/ $1,000 per year

Also, we offer placement of advertorials within the daily news - promotions for business and events at $200 a time.
**GRC Membership Website**

A new website for the geothermal energy community, the my.geothermal portal not only has information on the benefits of joining the GRC but also information for attendees and exhibitors at the Annual Meeting & Expo, a public list of geothermal services and equipment providers and access to other GRC communities such as the Policy Committee.

**GRC Annual Meeting & Expo Exhibitor Portal**
(To be in place until after the conference)

**Ad size:** 300 pixels wide/ 140-160 pixels high

**Cost:** $1,000 per year

**Events & My Account Pages**

**Ad size:** 250 pixels wide/ 800-1200 pixels high

**Cost:** $2,000 per year

**COMMUNICATIONS**

**Global Geothermal News - Weekly Summary**

In addition to the always up-to-date Global Geothermal News, the GRC also publishes a Weekly Summary of Global Geothermal News highlighting the top stories from the week with links to the articles on the website. The newsletter is sent to over 4,500 in the geothermal energy community around the world.

**Ad Sizes:** Horizontal - 600 pixels wide/ 75-150 pixels high

**Cost:** $100 per issue/ $4,000 per year for all 50 issues
Annual Meeting & Expo Email Announcements
Email announcements are sent to over 4,500 in the geothermal community around the world in advance of the largest annual geothermal energy event. If your company is going to the GRC Annual Meeting & Expo this would be a great place to invite attendees to your booth.

Ad Sizes: Horizontal - 600 pixels wide/ 75-150 pixels high or vertical - 200 pixels wide/ 500-600 pixels high
Cost: $100 per announcement