



FOR IMMEDIATE RELEASE

Contact: Ian Crawford

October 17, 2019

530.758.2360

GRC Publishes RFP for Geothermal Energy Marketing Plan and Website Redevelopment

The GRC is seeking proposals for assistance with developing a marketing plan, promotional materials and website.

(Davis, California, USA) - The Geothermal Resources Council (GRC) has issued a Request for Proposal for Assistance with a Marketing Plan and Website Redevelopment.

The GRC has a vision to raise the recognition and acceptance of geothermal energy across society. We have focused our vision on a strategy to connect with local people and companies on the ground in our industry, to bring people together in research, industry and government, and to collaborate with partner organizations, thought leaders and decision makers around the globe.

We will be developing sharp and modern public relations that reach out across society to help promote awareness of geothermal energy: from the general public and school children through to decision makers at the highest levels. We are transforming into an association that fights for geothermal energy to be mainstream and to bring our energy into the public conscience as much as other technologies because we recognize that society needs geothermal in the future transition to clean and renewable energy.

The *Request for Proposal* (RFP) can be downloaded from the GRC website at:
https://geothermal.org/PDFs/RFP_Marketing_Plan_and_Website_11102019.pdf

The deadline for written questions is October 31st, 2019, for proposal submission - November 15th, 2019 and the award announcement will be made on December 31st, 2019.

Submission will only be accepted as a PDF by email to Estela Smith at grc@geothermal.org. Responsibility for ensuring delivery is the applicants. Estela can be contacted by telephone on 530-758-2360.

##

About the Geothermal Resources Council:

The Geothermal Resources Council (GRC) will be celebrating 50 years of service to the global geothermal energy community in 2022. The GRC is dedicated to advancing the global geothermal industry through transfer of robust research, knowledge and guidance. For more information, please visit www.geothermal.org.

Get your daily geothermal news at *Global Geothermal News*

[www.geothermalresourcescouncil.blogspot.com]. Become a fan on Facebook

[www.facebook.com/GeothermalResourcesCouncil]. Follow GRC on Twitter [[@GRC2001](https://twitter.com/GRC2001) and [#GRCAM2020](https://twitter.com/GRCAM2020)]. Join the geothermal community on LinkedIn

[<https://www.linkedin.com/in/geothermalresourcescouncil/>]. Check out GRC's YouTube Channel

[www.youtube.com/GeothermalCouncil]. See geothermal photos on GRC's Flickr page.

[www.flickr.com/photos/geothermalresourcescouncil/]

###