



Geothermal Resources Council Bulletin Advertising Rates

(rev. 01/19)

As of January 2018 the GRC *Bulletin* has been published as a digital file only. The voice of the global geothermal energy community still offers the same unparalleled content but with all the advantages of easy connection to online links and resources. All the ads are clickable through to the company website and any additional information, such as email addresses, can also be made into hot-links. Each issue is announced with an email newsletter listing the content in the *Bulletin*. There is an additional opportunity for advertising in this email announcement with a prominent display banner.

GRC CIRCULATION:

Advertising in the *Geothermal Bulletin* means your product or service will be seen in the world's only publication which deals exclusively with technical topics, legislation, scientific inquiry, special events, and educational topics related to the geothermal industry.

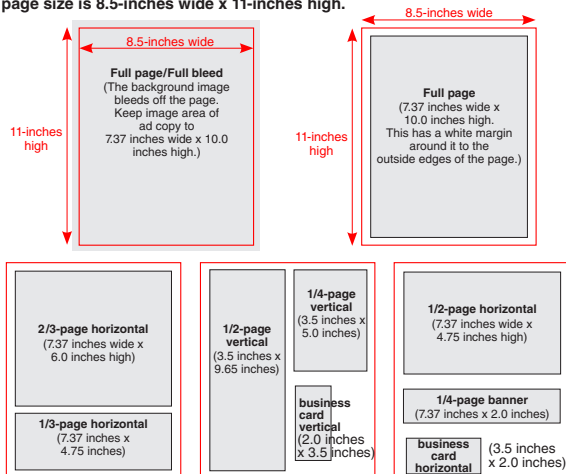
2019 DATES:

Issue of <i>Bulletin</i>	Artwork Due Date
January/February.....	January 11
March/April.....	March 8
May/June.....	May 10
July/August.....	July 5
September/October (Annual Meeting issue)...	August 23
November/December.....	November 8

AD SIZES:

Sizes	"Image Area" Dimensions (in inches)
Full page (with white margin to edges of page).....	7.37 wide x 10.0 high
2/3-page horizontal.....	7.37 wide x 6.0 high
1/2-page horizontal.....	7.37 wide x 4.75 high
1/2-page vertical.....	3.5 wide x 9.65 high
1/3-page horizontal.....	7.37 wide x 3.25 high
1/4-page horizontal banner.....	7.37 wide x 2.0 high
1/4-page vertical.....	3.5 wide x 5.0 high
Business card (horizontal).....	3.5 wide x 2.0 high
Business card (vertical).....	2.0 wide x 3.5 high
Full page/Full bleed:	
Background dimensions for bleed.....	8.75 wide x 11.25 high
Image area	7.37 wide x 10.0 high
Design an ad so that the image area is 7.37 inches wide x 10.0 inches high. (This ensures that any text or logo, etc. will not be cropped off unless you design your ad for them to be cropped.)	
Newsletter Banner AD	640 pixels wide x 75-150 pixels high

EXAMPLE of AD SIZES: (not to scale)
Actual page size is 8.5-inches wide x 11-inches high.



ADVERTISING RATES FOR MEMBERS:*

Size of Ad	1 Issue	6 Issues
Full page.....	\$800.....	\$625 (each x 6)
2/3-page (horizontal only).....	\$625.....	\$500 (each x 6)
1/2-page (both horizontal & vertical).....	\$550.....	\$400 (each x 6)
1/3-page (horizontal only).....	\$425.....	\$300 (each x 6)
1/4-page (both horizontal & vertical).....	\$350.....	\$275 (each x 6)
Business card (both horiz. & vertical)	\$175.....	\$125 (each x 6)
Center spread (2-pages).....	only by special arrangement	
Newsletter Banner AD	\$500 per issue	

*Non-Members add \$100 per Ad per Issue

SPECIAL POSITION: (when available)

(In addition to the above rates.)

Inside Front Cover (full page only)	\$210
Facing Inside Front Cover (full page only)	\$110

ADVERTORIAL: (when available)

(In addition to the above rates.)

Have a story to tell, a new product launch! Write your own copy with eye-catching images. 1-2 pages only.
1-2-page Insert.....\$1,500

PRODUCTION SPECIFICATIONS:

It is preferred that camera-ready ads be submitted as PDF files with all fonts embedded. If you cannot create a PDF file, ads may be submitted in one of the following formats: TIFF, JPEG or EPS. All photos should be 300 dpi or greater. Text should be 1200 dpi or greater. (The higher the resolution, the sharper the image.)

If you need your ad prepared by our graphic designers, simply check the box on the next page "Ad needs production work" and send any materials you want used in the preparation of your ad. The GRC will bill you accordingly.

SEND ADVERTISING MATERIALS TO:

Geothermal Resources Council
Attn.: Chi-Meng Moua
P.O. Box 1350
Davis, CA 95617-1350 • USA
Phone: 530-758-2360 x105 / Fax: 530-758-2839
E-mail: cmoua@geothermal.org



Geothermal Resources Council Bulletin Advertising Agreement

(rev. 01/19)

AD SPECIFICATIONS:

NUMBER OF ADS:

- I wish to place an Ad in one (1) issue of the *Bulletin*
- I wish to place an Ad in six (6) issues of the *Bulletin*

SPECIFY ISSUE(S):

Please insert my Ad in the following issue(s) of the *Bulletin*

CHECK ALL THAT APPLY

- January/February
- March/April
- May/June
- July/August
- September/October (Annual Meeting issue)
- November/December

SIZE OF AD:

- Full page (7.37-inches wide x 10-inches high)
- 2/3-page horizontal (7.37-inches wide x 6.0-inches high)
- 1/2-page horizontal (7.37-inches wide x 4.75-inches high)
- 1/2-page vertical (3.5-inches wide x 9.65-inches high)
- 1/3-page horizontal (7.37-inches wide x 3.25-inches high)
- 1/4-page banner (7.37-inches wide x 2.0-inches high)
- 1/4-page vertical (3.55-inches wide x 5.0-inches high)
- Business card (horizontal: 3.5-inches wide x 2.0-inches high)
- Business card (vertical: 2.0-inches wide x 3.5 -inches high)
- Other: (only by prior arrangement with GRC)
 - Full page/Full bleed (bleeds off page with no white border) (8.75-inches wide x .. 11.25-inches high) (This allows for 1/8-inch extra on all sides for trimming.)
- Newsletter Banner AD (640 pixels wide x 75-150 pixels high)

ADDITIONAL INFORMATION:

- Ad is camera-ready
 - Electronic file is being e-mailed
- Ad needs production work (charged at \$90/hour; \$25 minimum)
 - Photo(s) and/or Artwork is being sent
 - Business Card is being sent

PAYMENT/CANCELLATION POLICY:

Advertisers are invoiced at the date the issue is published online. Any cancellations or failure to submit materials by the "Artwork Due Date" will be invoiced as if Ad had run.

Payment for Ad is due upon receipt of invoice.

BILLING INFORMATION:

Ad Rate: \$ _____ x # of issues = \$ _____
 + Special Position: \$ _____ x # of issues = \$ _____
TOTAL DUE \$ _____

COMPANY BUSINESS NAME / ADVERTISER

CONTACT PERSON

BILLING ADDRESS

CITY

STATE / PROVINCE / ZIP CODE / COUNTRY

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

AGENCY (IF OTHER THAN ADVERTISER)

CONTACT PERSON

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

I hereby certify that I am an authorized agent of the above named company (herein named as "advertiser") and that I have the authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Geothermal Resources Council to publish advertising as outlined above within a 12-month period effective the signature date.

This Advertising Agreement is subject to all terms and conditions set forth on the Geothermal Resources Council Rate Sheet, of which a copy has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.

SIGNATURE

DATE

RETURN THIS FORM TO:

Geothermal Resources Council
 Attn.: Chi-Meng Moua
 P.O. Box 1350
 Davis, CA 95617-1350 • USA
 Phone: 530-758-2360 x105 / fax: 530-758-2839
 E-mail: cmoua@geothermal.org