



Geothermal Resources Council Annual Meeting Program and Event App Advertising Rate Sheet (rev. 05/19 CM)

GRC CIRCULATION:

Advertising in the Geothermal Resources Council's Annual Meeting Program Guide & App means your product or service will be seen by attendees at the biggest annual geothermal energy conference in the world being held this year from September 15-18 at the Palm Springs Convention Center, Palm Springs, California, USA.

DATES:

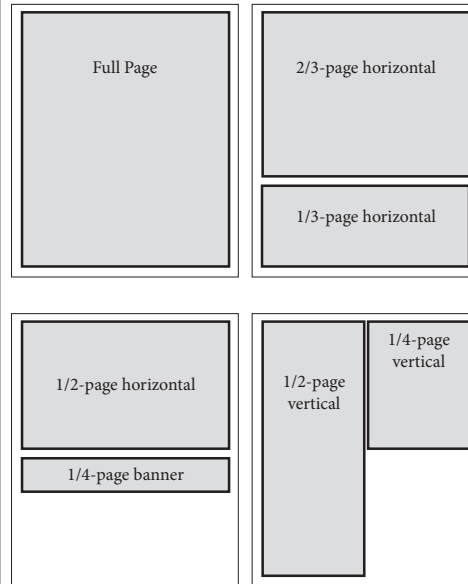
Artwork Due Date: **August 16, 2019**

AD SIZES:

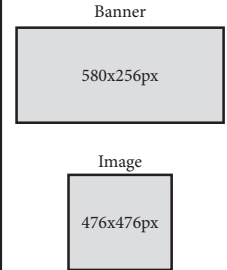
Please use the following size specifications.

Sizes	Dimensions (in inches)
Full page.....	7.37 wide x 10 high
2/3-page horizontal (NO vertical option),....	7.37 wide x 6.0 high
1/2-page horizontal.....	7.37 wide x 4.75 high
1/2-page vertical.....	3.5 wide x 9.65 high
1/3-page horizontal (NO vertical option),....	7.37 wide x 3.25 high
1/4-page horizontal banner.....	7.37 wide x 2.0 high
1/4-page vertical.....	3.55 wide x 5.0 high
Full page bleed.....	8.625 wide x 11.25 high <small>(to allow for trim)</small>

AD Sizes



App Sizes



Ad must be in JPG or PNG format.

ADVERTISING RATES:

PROGRAM GUIDE FULL COLOR ADS:

Size of Ad	RATES:
Full page (Includes 1 app size ad that appears once a day on Activity Stream*)	\$500
2/3-page - horizontal only (Includes 1 app size ad that appears once a day on Activity Stream*)	\$400
1/2-page - both horizontal & vertical (Includes 1 app size ad that appears once a day on Activity Stream*)	\$300
1/3-page - horizontal only (Includes 1 app size ad that appears once a day on Activity Stream*)	\$250
1/4-page - both horizontal & vertical (Includes 1 app size ad that appears once a day on Activity Stream*)	\$200

ADDITIONAL CHARGES:

SPECIAL POSITION:	ADD:
Inside Front Cover (full page only)	\$250

APP FULL COLOR ADS:

Size of Ad	RATES:
Banner (appears once a day on Activity Stream*)	\$250
Image (appears once a day on Activity Stream*)	\$250

ADDITIONAL CHARGES:

APP AD FREQUENCY:	ADD:
Five times a day*	\$750
Three times a day*	\$500
Two times a day*	\$350

*Ad will appear on the app from September 15th - 18th

PRODUCTION SPECIFICATIONS:

Program Guide Ads may be submitted in one of the following file formats: **PDF, JPG, EPS, or TIFF**. All Ads must be in a **high-resolution** of at least **300 dpi**. (Save your file for **"press"** or **"high quality print"** and include all **fonts** with the file.) Please do not send a file embedded in a Word document. Electronic files may be e-mailed. For an additional production charge, we can prepare your "camera-ready" Ad for you from your supplied materials (such as scanning a business card or photo, etc.).

SEND ADVERTISING MATERIALS TO:

Geothermal Resources Council
Attn.: Chi-Meng Moua
630 Pena Drive, Suite 400
Davis, CA 95618

Phone: 530.758.2360 / Fax: 530.758.2839

E-mail: cmoua@geothermal.org

SPACES ARE LIMITED, RESERVE NOW!



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(rev. 05/19)

ADVERTISING RATES:

PROGRAM GUIDE FULL COLOR ADS:

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Total: _____

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PAYMENT/CANCELLATION POLICY:

Advertisers are invoiced at the date the issue is published online. Any cancellations or failure to submit materials by the "Artwork Due Date" will be invoiced as if Ad had run. Payment for Ad is due upon receipt of invoice.

RETURN THIS FORM TO:

Geothermal Resources Council
Attn.: Chi-Meng Moua
P.O. Box 1350
Davis, CA 95617-1350 • USA
Phone: 530-758-2360 x105 / fax: 530-758-2839
E-mail: cmoua@geothermal.org

BILLING INFORMATION:

COMPANY BUSINESS NAME / ADVERTISER	
CONTACT PERSON	
BILLING ADDRESS	
CITY	
STATE / PROVINCE / ZIP CODE / COUNTRY	
TELEPHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
AGENCY (IF OTHER THAN ADVERTISER)	
CONTACT PERSON	
TELEPHONE NUMBER	
FAX NUMBER	
E-MAIL ADDRESS	
<p>I hereby certify that I am an authorized agent of the above named company (herein named as "advertiser") and that I have the authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Geothermal Resources Council to publish advertising as outlined above.</p> <p>This Advertising Agreement is subject to all terms and conditions set forth on the Geothermal Resources Council Rate Sheet, of which a copy has been made available to me. I have read and understand all of the terms and conditions as set forth on the Rate Sheet.</p>	
SIGNATURE	DATE