



SPONSORSHIP OPPORTUNITIES



PALM SPRINGS CONVENTION CENTER

SEPTEMBER 15-18, 2019 | PALM SPRINGS, CALIFORNIA | USA

GRC Sponsorship Opportunities

Your company has the opportunity for high visibility at the GRC's 43rd Annual Meeting and Expo scheduled for September 15-18, 2019, at Palm Springs Convention Center, Palm Springs, CA.

Level Sponsorships

Gold Level - \$12,500 (Limited to maximum of 5 sponsors)

Benefits:

- (1) 10'x20' booth space within Expo
- (6) complimentary full conference passes
- Ad & logo in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A full page advertisement in 6 issues of the GRC Bulletin
- Literature of choice included in delegate packet
- 15 min speaking opportunity at the Opening Session

Silver Level - \$9,000 (Limit 5)

Benefits:

- (1) 10'x10' booth space within Expo
- (3) complimentary full conference passes
- Ad & logo in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A half page advertisement in 6 issues of the GRC Bulletin
- Literature of choice included in delegate packet

Bronze Level - \$3,500 (Unlimited)

Benefits:

- Ad & log in event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite
- A quarter page advertisement in 6 issues of the GRC Bulletin

Contributor Level - \$1,000 (Unlimited)

Benefits:

- Logo on event guide/app
- Logo on entry welcome sign, GRC websites, slide show onsite

Reception & Mixers Sponsorships

Opening Reception Sponsor - \$5,000 (limit 10 sponsors)

Sunday, September 15th from 6pm-8pm

Benefits:

- One of the appetizers served from your booth – You will be provided with a table and hotel staff to help serve the appetizer to the guests
- Advertisement in the event guide/app regarding appetizers being served from your booth
- Logo on napkins
- Formal acknowledgement at the Opening Reception
- Contributor level sponsorship

Opening Reception Bar Station Sponsor - \$5,000 (limit 8)

Sunday, September 15th from 6pm-8pm

Benefits:

- Your company's logo displayed at the bar station nearest to your booth
- Advertisement in the event guide/app regarding your bar sponsorship
- A signature cocktail served with Light Up Stirrers printed with your company's logo from specified bar station
- Formal acknowledgement at the Opening Reception
- Contributor level sponsorship

Monday Night Mixer - \$1,500 (Unlimited)

Monday Night, September 16th

Benefits:

- Entry into the Mixer for a group of 5.
- Acknowledgment and signage displayed at the event and logo on event app and websites
- 10 minute speaking opportunity
- Contributor level sponsorship

Networking Reception Sponsor - \$5,000 (limit 8)

Tuesday, September 17th from 4pm-6pm

Benefits:

- Your company's logo displayed at the bar station nearest to your booth
- A signature cocktail served in cups printed with your company's logo from specified bar station
- Advertisement in the event guide/app regarding your bar sponsorship
- Contributor level sponsorship

Optional Events Sponsorships

(Event will happen only if amount is raised. Sponsorships amount can be split amongst several companies)

Sunday Night After Party by the Pool - \$20,000

Sunday, September 15th from (after Opening Reception)

Up to 400 guests expected

- 15 min speaking opportunity
- Drink tickets provided to guest with your company's logo printed on them
- Signage throughout the event
- Advertisement in the event guide/app regarding your sponsorship
- Contributor level sponsorship

GRC Sponsorship Opportunities

Ice Cream Social - \$20,000

Tuesday, September 17th from 4pm-6pm

Benefits:

- Your company's logo displayed at the ice cream buffet station
- Optional: Ice cream tickets can be given out at your booth
- Advertisement in the event guide/app regarding your ice cream social sponsorship
- Logo topper on each sundae
- Contributor level sponsorship

Luncheon Sponsorships

GRC International Luncheon - \$2,500

Monday, September 16th 12:00 noon – 1:30 pm

The GRC International luncheon creates an outstanding opportunity for your organization to network with delegations from various countries and learn about emerging global geothermal issues.

Benefits:

- Acknowledgment and signage displayed at the event
- Contributor level sponsorship

Monday or Tuesday or Wednesday Lunch Buffet - \$7,000

September 16-18 from 12pm-1:30pm

(Limit 2 per day)

Benefits:

- Signage on buffet tables
- Announcement in all Technical Sessions and event app right before break with company logo on announcement (AV Slide)
- Recognition on GRC signage
- Contributor level sponsorship

Break Sponsorships

Monday Opening Session Coffee

Monday, September 16th

(Exclusive)

2 Options

1st Option: \$10,000

- Support the Opening Session of the GRC Annual Meeting on Monday morning. Signage will acknowledge the sponsorship and your organization will also be acknowledged at the Opening Session
- Company AD logo in PowerPoint looping during down time at the Opening Session
- Logo on napkins
- Contributor level sponsorship

OR

2nd Option: \$7,500

- Coffee only with signage
- Contributor level sponsorship

Morning or Afternoon Coffee and Sweets, Monday, Tuesday or Wednesday - \$7,000 per break

Benefits:

- Company advertisement printed on a meter board near the break area (must sponsor by August 1st)
- Signage on buffet tables and Expo area
- Announcement in all Technical Sessions right before break with company logo on announcement (AV Slide)
- Assorted sweets such as cookies, brownies, etc.
- Logo on napkins
- Contributor level sponsorship

Wine & Cheese Reception - \$7,000

Wednesday, September 18th

- Signage at bar and through out reception area
- Announcement in all technical sessions right before break w/ company logo on screen and event guide / app
- Proportional logo on event guide / app
- Contributor level sponsorship

Workshops & Fieldtrip Sponsorships

GRC Pre-Meeting Workshops – \$2,000

Friday and Saturday, September 13-14th

Benefits:

- Two workshop registrations.
- Binders of presentations (Your organization's logo imprinted on binder).
- Audio Visual w/logo on screen saver during down time in workshop room.
- Logo and acknowledgment display near and/or table during breaks
- Workshop Reception – 10 min speaking opportunity
- Contributor level sponsorship

Sponsor a Fieldtrip (Several Fieldtrips offered) - \$2,000

(Unlimited)

Benefits:

- Full Page advertisement in the Fieldtrip Guides.
- Head rest covers on fieldtrip busses.
- Contributor level sponsorship

GRC Sponsorship Opportunities

Publication Sponsorships

GRC Transactions TV-43 Flash Drive - \$10,000 (Exclusive)

Benefits:

- Your organization can be recognized as a leader in advancing the science of geothermal development
- Your organization's name and/or logo will be displayed on the case
- An ad from the sponsor may be included in the electronic format.
- 1 page ad
- Contributor level sponsorship

GRC List of Attendees - \$3,000 (Exclusive)

Benefits:

- Digital file on App for all the meeting attendees. Your logo on cover and on GRC Website
- 1 page ad
- Logo on email blast sent to attendees before/after meeting
- Contributor level sponsorship

Variety Items Sponsorships

Neck Wallets - \$10,000 (Exclusive)

Benefits:

- One color sponsor logo placement on neck wallets to be worn by all attendees
- Proportional logo on event guide/app
- Contributor level sponsorship

Conference App - \$3,000 (Exclusive)

Benefits:

- Logo at the top of all app
- An advertisement displayed regularly on the social media feed in the app
- Contributor level sponsorship

Annual Meeting and Expo Delegate bags - contact Anh for pricing (Exclusive)

Benefits:

- One color sponsor logo placement on bags to be given out to all of the attendees
- Company literature inserted into attendee bags or padfolios
- Contributor level sponsorship

Annual Meeting and Expo Padfolios - contact Anh for pricing (Exclusive)

Benefits:

- One color sponsor logo placement on padfolios to be given out to all of the attendees
- Company literature inserted into attendee bags or padfolios
- Contributor level sponsorship

Water Sponsor \$4,000 (Exclusive)

Benefits:

- Sponsor logo placement on water station and Sports Bottles
- Contributor level sponsorship

Exhibition Aisle Sponsor \$1,500 (1/Aisle)

Benefits:

- Logo on aisle sign

Exhibition Floor Signage \$500

Benefits:

- Solo logo on a free standing flag
- Recognition of logo on sponsorship signage

Literature in Attendee Packets - \$1,000

Benefits:

- Literature of choice included in Attendee packets
- Limit to a 1 page or double side full page flyer
- Must provide literature (2,000 copies)
- Recognition of logo on Sponsorship Signage

Annual Photo Contest Display - \$1,500 (Limited Two Sponsors)

Benefits:

- Logo display along with photos at event
- Logo on GRC Website, email blast, and GRC Bulletin.
- Contributor level sponsorship

Best Student Poster Award - \$1,000

Benefits:

- Photo taken with the winner and featured in the GRC Bulletin magazine.
- Award money use for academic purposes only.
- 1st \$500
- 2nd \$300
- 3rd \$200

1-Day Sponsor of Audio Visual Support at the Meeting - \$5,000 - \$10,000 (Limit One Sponsor per Day)

Benefits:

- Your organization's logo displayed during down time during every technical session of the chosen date.
- Monday AV for Opening Session and afternoon Technical Sessions - \$10,000.
- Tuesday AV for All Technical Sessions - Screen Saver \$5,000.
- Wednesday AV for All Technical Sessions - Screen Saver \$5,000.
- Contributor level sponsorship

GRC 43rd ANNUAL MEETING

SPONSORSHIP APPLICATION & CONTRACT | SEPTEMBER 15-18
PALM SPRINGS CONVENTION CENTER | PALM SPRINGS, CALIFORNIA | USA

SPONSOR INFORMATION:

COMPANY OR ORGANIZATION NAME

CONTACT PERSON (TO RECEIVE ALL SPONSOR MATERIAL & INFORMATION)

TITLE

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

EMAIL

WEBSITE ADDRESS

OTHER INFORMATION:

REFUND POLICY - Agreement is not transferable, and all fees are non-refundable.

Please send Company Logo in jpeg format 300 dpi or above for website and publication displays.

**Make check payable to: Geothermal Resources Council in USD from a U.S. Bank*

Return Sponsorship Form & Payment to:

GEO THERMAL RESOURCES COUNCIL
P.O. BOX 1350
Davis, CA 95617

P: 530.758.2360 F: 530.758.2839

e-mail: alay@geothermal.org
web: www.geothermal.org

AVAILABLE SPONSORSHIPS:

Level Sponsorships

- Gold \$12,500
- Silver \$9,000
- Bronze \$3,500
- Contributor \$1,000

GRC Opening Reception - Sunday, September 15 \$5,000

GRC Opening Bar Station - Sunday, September 15 \$5,000

GRC Monday Night & Mixer - Monday, September 16 \$1,500

GRC Networking Reception - Tuesday, September 17 \$5,000

GRC Sunday Night Pool Party - Sunday, September 15 \$20,000

GRC Ice Cream Social - Tuesday, September 17 \$20,000

GRC International Luncheon - Monday, September 16 \$2,500

GRC Lunch Buffet - Mon-Wed, Sept. 16-18
 Monday Tuesday Wednesday \$7,000ea

GRC Opening Session Coffee - Monday, September 16
Option 1 \$10,000
Option 2 \$7,500

GRC Breaks - Mon-Wed, Sept. 16-18
 Mon PM Tues AM Tues PM Wed AM \$7,000ea

Wine & Cheese Reception - Wednesday, September 18 \$7,000

GRC Pre-Meeting Workshop - Sept. 13th-14th \$2,000

GRC Fieldtrip \$2,000

GRC Transactions TV-43 Flash Drive \$10,000

GRC List of Attendees \$3,000

Neck Wallets \$10,000

Conference App \$3,000

Annual Meeting and Expo Delegate Bags or Padfolios
Contact Anh @ alay@geothermal.org

Water Sponsor \$4,000

Exhibition Aisle Sponsor \$1,500

Exhibition Floor Signage \$500

Literature in Attendee Packets \$1,000

Annual Photo Contest Display \$1,500

Best Student Poster Award \$1,000

1-Day Sponsor of Audio Visual Support \$5,000 - \$10,000

The GRC is a non-profit 501(c)(3) organization and your contribution will have tax benefit. \$ _____

TOTAL SPONSORSHIPS: \$ _____

PAYMENT OPTIONS:

Payments for GRC sponsorships, are to be made to the: **Geothermal Resources Council**

Type of Payment:

- Visa MasterCard
- AMEX *Check will be sent
- Send Invoice

CREDIT CARD #:

EXP. DATE:

NAME ON CARD:

BILLING ADDRESS ON CARD:

CITY

STATE

ZIP

SIGNATURE

DATE

PRINT NAME