



Geothermal Resources Council

Annual Meeting Program **Ux'9 Yb'5db**

Advertising Rate Sheet (rev. 08/1: CM)

AD Sizes

GRC CIRCULATION:

Advertising in the Geothermal Resources Council's Annual Meeting Program Guide & App means your product or service will be seen by attendees at the biggest annual geothermal energy conference in the world being held this year from 14-17 October at the Peppermill Resort Spa & Casino, Nevada, USA.

DATES:

Artwork Due Date: **September 21, 2018**

AD SIZES:

Please use the following size specifications.

Sizes	Dimensions (in inches)
Full page.....	7.37 wide x 10 high
2/3-page horizontal (NO vertical option).....	7.37 wide x 6.0 high
1/2-page horizontal.....	7.37 wide x 4.75 high
1/2-page vertical.....	3.5 wide x 9.65 high
1/3-page horizontal (NO vertical option).....	7.37 wide x 3.25 high
1/4-page horizontal banner.....	7.37 wide x 2.0 high
1/4-page vertical.....	3.55 wide x 5.0 high
Full page bleed.....	8.625 wide x 11.25 high <small>(to allow for trim)</small>

Full Page

App Sizes

Banner
580x256px

Image
476x476px

Ad must be in JPG or PNG format.

ADVERTISING RATES:

PROGRAM GUIDE FULL COLOR ADS:

Size of Ad	RATES:
Full page (Includes 1 app size ad that appears once a day on Activity Stream*)	\$500
2/3-page - horizontal only (Includes 1 app size ad that appears once a day on Activity Stream*)	\$400
1/2-page - both horizontal & vertical (Includes 1 app size ad that appears once a day on Activity Stream*)	\$300
1/3-page - horizontal only (Includes 1 app size ad that appears once a day on Activity Stream*)	\$250
1/4-page - both horizontal & vertical (Includes 1 app size ad that appears once a day on Activity Stream*)	\$200

ADDITIONAL CHARGES:

SPECIAL POSITION:	ADD:
Inside Front Cover (full page only)	\$250

APP FULL COLOR ADS:

Size of Ad	RATES:
Banner (appears once a day on Activity Stream*)	\$250
Image (appears once a day on Activity Stream*)	\$250

ADDITIONAL CHARGES:

APP AD FREQUENCY:	ADD:
Five times a day*	\$750
Three times a day*	\$500
Two times a day*	\$350

*Ad will appear on the app from October 14th - 17th

PRODUCTION SPECIFICATIONS:

Program Guide Ads may be submitted in one of the following file formats: **PDF, JPG, EPS, or TIFF**. All Ads must be in a **high-resolution** of at least **300 dpi**. (Save your file for **"press"** or **"high quality print"** and include all **fonts** with the file.) Please do not send a file embedded in a Word document. Electronic files may be e-mailed. For an additional production charge, we can prepare your "camera-ready" Ad for you from your supplied materials (such as scanning a business card or photo, etc.).

SEND ADVERTISING MATERIALS TO:

Geothermal Resources Council
Attn.: Chi-Meng Moua
630 Pena Drive, Suite 400
Davis, CA 95618

Phone: 530.758.2360 / Fax: 530.758.2839

E-mail: cmoua@geothermal.org

SPACES ARE LIMITED, RESERVE NOW!