



Geothermal Resources Council Membership Roster & Registry Advertising Rate Sheet

(rev. 1/10)

The **2010 Geothermal Resources Council Membership Roster & Registry of Geothermal Services & Equipment** will be published in **March 2010**. Advertising closes on March 12, 2010 and all materials must be received by the GRC by that date. Any ad cancelled after the closing date will be invoiced as if the ad had run. All advertising rates listed are non-commissionable. Please fill out *both sides* of this form and send with payment by check or credit card to the GRC no later than March 12, 2010.

2010 ADVERTISING RATES FOR GRC MEMBERS: (B&W/Grayscale Ads)*

SIZE OF AD	DIMENSIONS	RATE	TOTAL
<input type="checkbox"/> Full page (not full bleed)	(7.37-inches wide x 10-inches high)	\$500	\$ _____
<input type="checkbox"/> 2/3-page horizontal	(7.37-inches wide x 6.0-inches high)	\$415	\$ _____
<input type="checkbox"/> 1/2-page horizontal	(7.37-inches wide x 4.75-inches high)	\$385	\$ _____
<input type="checkbox"/> 1/2-page vertical	(3.5-inches wide x 9.65-inches high)	\$385	\$ _____
<input type="checkbox"/> 1/3-page horizontal	(7.37-inches wide x 3.25-inches high)	\$350	\$ _____
<input type="checkbox"/> 1/4-page banner	(7.37-inches wide x 2.0-inches high)	\$315	\$ _____
<input type="checkbox"/> 1/4-page vertical	(3.55-inches wide x 5.0-inches high)	\$315	\$ _____
<input type="checkbox"/> Business card	(horizontal: 3.5-inches wide x 2.0-inches high)	\$245	\$ _____
<input type="checkbox"/> Business card	(vertical: 2.0-inches wide x 3.5-inches high)	\$245	\$ _____
<input type="checkbox"/> Full page/Full bleed: <i>(only by prior arrangement with GRC)</i>	(8.75-inches wide x 11.25-inches high) <i>(This allows for 1/8 inch extra on all sides for trimming)</i>	\$500	\$ _____

*Non-Members add \$100 per Ad

ADDITIONAL CHARGES:

ADS REQUIRING COLOR:

Full Color \$750 \$ _____

SPECIAL POSITION: *(by prior arrangement with GRC and only when available)*

- Outside Back Cover (full page only) \$300 \$ _____
- Inside Front Cover (full page only) \$150 \$ _____
- Inside Back Cover (full page only) \$150 \$ _____
- Facing Inside Front Cover (full page only) \$100 \$ _____
- Facing Inside Back Cover (full page only) \$100 \$ _____
- Other (full page or 1/2 page only) \$100 \$ _____

SPECIAL CENTER INSERT: *(only by prior arrangement with GRC)*

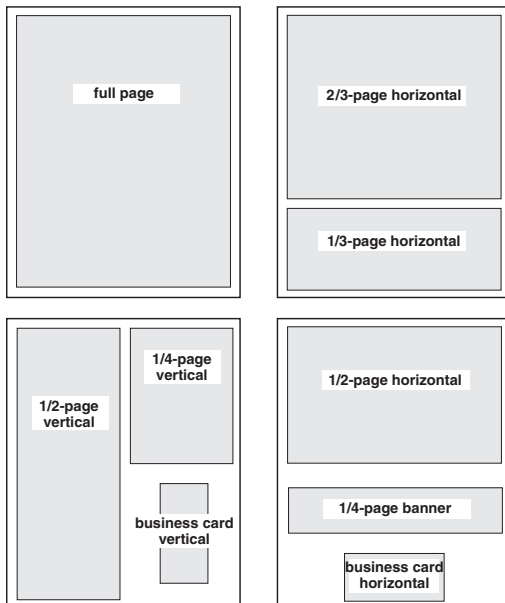
- 4-page Insert \$2,100 \$ _____
- 8-page Insert \$3,250 \$ _____

ADDITIONAL COPIES OF THE 2010 GRC MEMBERSHIP ROSTER & REGISTER:

_____ number desired @ \$20 each: \$ _____

TOTAL: \$ _____

EXAMPLE OF AD SIZES: (not to scale)



OTHER INFORMATION: *(check all that apply)*

- Ad is camera-ready
 - Electronic file is being e-mailed
 - Electronic file is being sent on CD-ROM
- Ad needs production work (charged at \$90 per hour with a \$25 minimum)
 - Photo or Artwork is being sent to the GRC
 - Business Card is being sent to the GRC

PRODUCTION SPECIFICATIONS:

It is preferred that camera-ready ads be submitted as PDF files with all fonts embedded. If you cannot create a PDF file, ads may be submitted in one of the following formats: TIFF, JPEG or EPS. All photos should be 300 dpi or greater. Text should be 1200 dpi or greater. *(The higher the resolution, the sharper the image.)* Electronic files may be e-mailed or sent to the GRC on a CD-ROM.

If you need your ad prepared by our graphic designers, simply check the above box "Ad needs production work" and send any materials you want used in the preparation of your ad. The GRC will bill you accordingly.

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Geothermal Resources Council Membership Roster & Registry Advertising Agreement

(rev. 1/10)

ADVERTISER INFORMATION:

COMPANY OR BUSINESS NAME OF ADVERTISER: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY: _____

STATE / PROVINCE: _____ ZIP CODE: _____ COUNTRY: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

AGENCY (IF OTHER THAN ADVERTISER): _____

CONTACT PERSON: _____

TELEPHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

I hereby certify that I am an authorized agent of the above-named company (herein named as "advertiser") and that I have the authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Geothermal Resources Council to publish advertising as outlined above in the *2010 Geothermal Resources Council Membership Roster & Registry*. This Advertising Agreement is subject to all terms and conditions set forth on the Geothermal Resources Council Roster & Registry Rate Sheet which is located on the other side of this 2-page document. I have read and understand all the terms and conditions as set forth herein.

SIGNATURE: _____ DATE: _____

PAYMENT METHOD:	
<input type="checkbox"/> Check / Bank Draft <i>(Must be payable in U.S. dollars through a U.S. bank to: Geothermal Resources Council.)</i>	
<input type="checkbox"/> Credit Card:	<input type="checkbox"/> MasterCard
<input type="checkbox"/> VISA	<input type="checkbox"/> American Express
NAME ON CARD: _____	
CARD NUMBER: _____	EXPIRATION DATE: _____
SIGNATURE: _____	
BILLING ADDRESS: _____	

Total Amount: \$ _____	

RETURN FORM AND PAYMENT TO: Geothermal Resources Council
 P.O. Box 1350, Davis, CA 95617-1350 USA
 Phone: 530-758-2360
 Fax: 530-758-2839
 E-mail: alay@geothermal.org