



# Geothermal Resources Council Membership Roster & Registry Advertising Rate Sheet

The **2009 Geothermal Resources Council Membership Roster & Registry of Geothermal Services & Equipment** will be published in **March 2009**. Advertising closes on March 10, 2009 and all materials must be received by the GRC by that date. Any ad cancelled after the closing date will be invoiced as if the ad had run. All advertising rates listed are non-commissionable. Please fill out *both sides* of this form and send with payment by check or credit card to the GRC no later than March 10, 2009.

## ADVERTISING RATES FOR GRC MEMBERS: (B&W/Grayscale Ads)\*

SIZE OF AD	DIMENSIONS	RATE	TOTAL
<input type="checkbox"/> Full page (not full bleed)	(7.37-inches wide x 10-inches high)	\$500	\$ _____
<input type="checkbox"/> 2/3-page horizontal	(7.37-inches wide x 6.0-inches high)	\$415	\$ _____
<input type="checkbox"/> 1/2-page horizontal	(7.37-inches wide x 4.75-inches high)	\$385	\$ _____
<input type="checkbox"/> 1/2-page vertical	(3.5-inches wide x 9.65-inches high)	\$385	\$ _____
<input type="checkbox"/> 1/3-page horizontal	(7.37-inches wide x 3.25-inches high)	\$350	\$ _____
<input type="checkbox"/> 1/4-page banner	(7.37-inches wide x 2.0-inches high)	\$315	\$ _____
<input type="checkbox"/> 1/4-page vertical	(3.55-inches wide x 5.0-inches high)	\$315	\$ _____
<input type="checkbox"/> Business card	(horizontal: 3.5-inches wide x 2.0-inches high)	\$245	\$ _____
<input type="checkbox"/> Business card	(vertical: 2.0-inches wide x 3.5-inches high)	\$245	\$ _____
<input type="checkbox"/> Full page/full bleed: <i>(only by prior arrangement with GRC)</i>	(8.625-inches wide x 11.25-inches for 1/8-inch trim on 3 sides)	\$500	\$ _____

\*Non-Members add \$100 per Ad

## ADDITIONAL CHARGES:

### ADS REQUIRING COLOR:

Full Color \$750 \$ \_\_\_\_\_

### SPECIAL POSITION: *(by prior arrangement with GRC and only when available)*

Outside Back Cover (full page only) \$300 \$ \_\_\_\_\_  
 Inside Front Cover (full page only) \$150 \$ \_\_\_\_\_  
 Inside Back Cover (full page only) \$150 \$ \_\_\_\_\_  
 Facing Inside Front Cover (full page only) \$100 \$ \_\_\_\_\_  
 Facing Inside Back Cover (full page only) \$100 \$ \_\_\_\_\_  
 Other (full page or 1/2 page only) \$100 \$ \_\_\_\_\_

### SPECIAL CENTER INSERT: *(only by prior arrangement with GRC)*

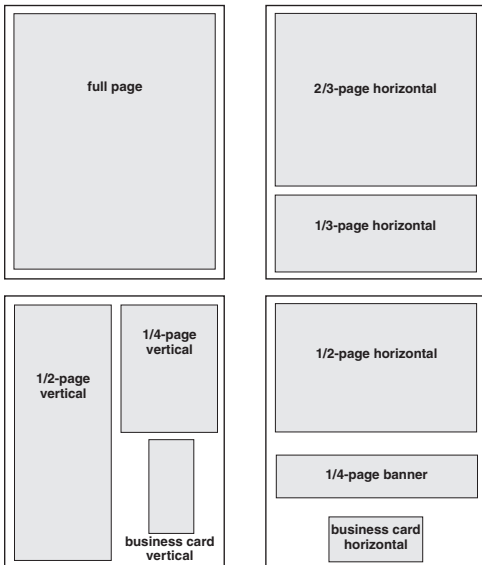
4-page Insert \$2,100 \$ \_\_\_\_\_  
 8-page Insert \$3,250 \$ \_\_\_\_\_

### ADDITIONAL COPIES OF THE 2009 GRC MEMBERSHIP ROSTER & REGISTER:

\_\_\_\_\_ number desired @ \$20 each: \$ \_\_\_\_\_

**TOTAL: \$ \_\_\_\_\_**

### EXAMPLE OF AD SIZES: (not to scale)



### OTHER INFORMATION: *(check all that apply)*

- Ad is camera-ready
  - Electronic file is being sent on CD-ROM
  - Electronic file is being e-mailed
- Ad needs production work (charged at \$90 per hour with a \$25 minimum)
  - Photo or Artwork is being sent to the GRC
  - Business Card is being sent to the GRC

### PRODUCTION SPECIFICATIONS:

Camera-ready ads may be submitted in one of the following file formats: PDF, JPG, EPS, TIFF, or WMF. All ads must be submitted in a high resolution for printing with all fonts included in the file. Please do not send a file embedded in a Word document. Electronic files may be e-mailed or sent to the GRC on a CD-ROM.

If you need your ad prepared by our graphic designers, simply check the box "Ad needs production work" and send any materials you want used in the preparation of your ad. The GRC will bill you accordingly.

(continued on next page)



# Geothermal Resources Council Membership Roster & Registry Advertising Agreement

## ADVERTISER INFORMATION:

COMPANY OR BUSINESS NAME OF ADVERTISER: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE / PROVINCE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

AGENCY (IF OTHER THAN ADVERTISER): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

I hereby certify that I am an authorized agent of the above-named company (herein named as "advertiser") and that I have the authority to execute this Advertising Agreement for and on behalf of same. With my signature below, I authorize the Geothermal Resources Council to publish advertising as outlined above in the *2009 Geothermal Resources Council Membership Roster & Registry*. This Advertising Agreement is subject to all terms and conditions set forth on the Geothermal Resources Council Roster & Registry Rate Sheet which is located on the other side of this 2-page document. I have read and understand all the terms and conditions as set forth herein.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

<b>PAYMENT METHOD:</b>	
<input type="checkbox"/> Check / Bank Draft <i>(Must be payable in U.S. dollars through a U.S. bank to: <b>Geothermal Resources Council.</b>)</i>	
<input type="checkbox"/> Credit Card:	<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express
NAME ON CARD: _____	
CARD NUMBER: _____	EXPIRATION DATE: _____
SIGNATURE: _____	
BILLING ADDRESS: _____	
_____	
<b>Total Amount: \$ _____</b>	

**RETURN FORM AND PAYMENT TO: Geothermal Resources Council**  
P.O. Box 1350, Davis, CA 95617-1350 USA  
Phone: 530-758-2360  
Fax: 530-758-2839  
E-mail: [alay@geothermal.org](mailto:alay@geothermal.org)