



Geothermal Resources Council

Bulletin Advertising Rate Sheet (rev. 12/08)

GRC CIRCULATION:

Advertising in the *Geothermal Bulletin* means your product or service will be seen in the world's only publication which deals exclusively with technical topics, legislation, scientific inquiry, special events and educational topics related to the geothermal industry.

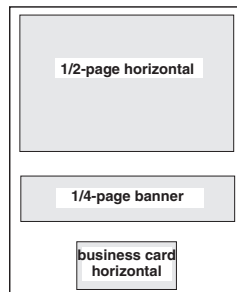
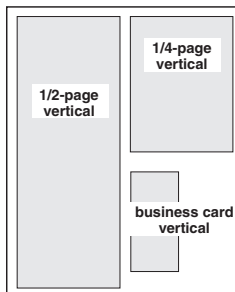
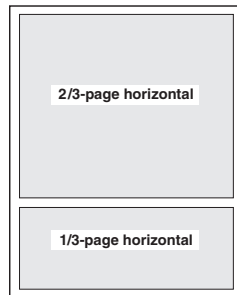
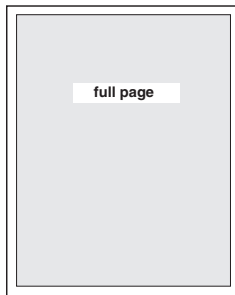
DATES:

Issue Date of <i>Bulletin</i>	Artwork Due Date
January/February	January 26
March/April	March 30
May/June	June 1
July/August	August 3
September/October	October 5
November/December	November 30

AD SIZES:

Please use the following size specifications.

Sizes	Dimensions (in Inches)
Full page	7.37 wide x 10 high
2/3-page horizontal (NO vertical option)	7.37 wide x 6.0 high
1/2-page horizontal	7.37 wide x 4.75 high
1/2-page vertical	3.5 wide x 9.65 high
1/3-page horizontal (NO vertical option)	7.37 wide x 3.25 high
1/4-page horizontal banner	7.37 wide x 2.0 high
1/4-page vertical	3.55 wide x 5.0 high
Business card (horizontal)	3.5 wide x 2.0 high
Business card (vertical)	2.0 wide x 3.5 high
Other: (only by prior arrangement with GRC)	
Full page/3 sides bleed off page	8.625 wide x 11.25 high (to allow for 1/8 inch trim)



ADVERTISING RATES FOR MEMBERS:*

BLACK & WHITE / GRAYSCALE ADS:

Size of Ad	1 Issue	6 Issues
Full page	\$715	\$560 (each x 6)
2/3-page (horizontal only)	\$560	\$425 (each x 6)
1/2-page (both horizontal & vertical)	\$480	\$345 (each x 6)
1/3-page (horizontal only)	\$375	\$265 (each x 6)
1/4-page (both horizontal & vertical)	\$305	\$240 (each x 6)
Business card (both horiz. & vertical)	\$145	\$110 (each x 6)

*Non-Members add \$100 per Ad per Issue

ADDITIONAL CHARGES:

ADS REQUIRING COLOR:

(In addition to the above rates.)

2 color (black ink + 1 spot color which is determined by GRC)	\$290
Full color (must be CMYK, not RGB)	\$720
Additional production (if necessary)	\$25 minimum

SPECIAL POSITION: (when available)

(In addition to the above rates.)

Inside Front Cover (full page only)	\$200
Outside Back Cover (full page only)	\$150
Inside Back Cover (full or 1/2 page only)	\$150
Facing Inside Front Cover (full or 1/2 page only)	\$100
Facing Inside Back Cover (full or 1/2 page only)	\$100

SPECIAL CENTER INSERT: (when available)

(In addition to the above rates.)

4-page Insert	\$2,100
8-page Insert	\$3,250

MISCELLANEOUS OTHER:

EXTRA COPIES of the *Bulletin*

Special advertiser rate	\$5.25 each
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PRODUCTION SPECIFICATIONS:

Camera-ready Ads may be submitted in one of the following file formats: PDF, JPG, EPS, TIFF, or WMF. All Ads must be in a high-resolution of *at least* 300 dpi. (Save your file for "press" or "high quality print" and include all fonts with the file.) Please do not send a file embedded in a Word document. Electronic files may be e-mailed or sent to us on a CD-ROM. For an additional production charge, we can prepare your "camera-ready" Ad for you from your supplied materials (such as scanning a business card or photo, etc.).

SEND ADVERTISING MATERIALS TO:

Geothermal Resources Council
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 2001 Second Street, Suite 5
 Davis, CA 95616 • USA
 Phone: 530.758.2360 / Fax: 530.758.2839
 E-mail: alay@geothermal.org